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**Margis**

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(54) **SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING TRAVEL**

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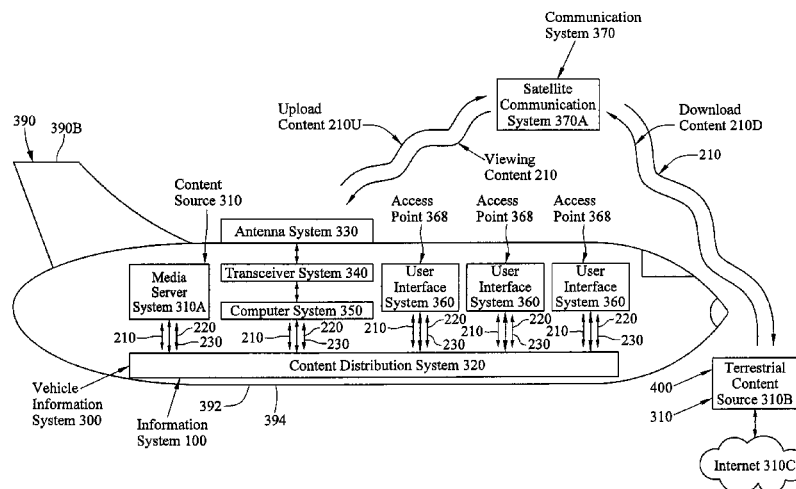
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(57) **ABSTRACT**

A vehicle information system for passenger vehicles, such as automobiles and aircraft, and methods for manufacturing and using same. The vehicle information system includes a broadband communication system with a broadband antenna system and a broadband control system. Exploiting the advent of high-speed connectivity solutions, the vehicle information system supports a low-cost, high-capacity bidirectional data connection with a terrestrial content system and thereby can be established as another node on the “Worldwide Net.” The vehicle information system likewise provides wireless access points for communicating with passengers’ personal media devices. As desired, the vehicle information system can support mobile telephone connectivity and/or presentation of live integrated digital television (IDTV) programming. The vehicle information system thereby provides enhanced information, entertainment, and communication services during travel.

**21 Claims, 14 Drawing Sheets**



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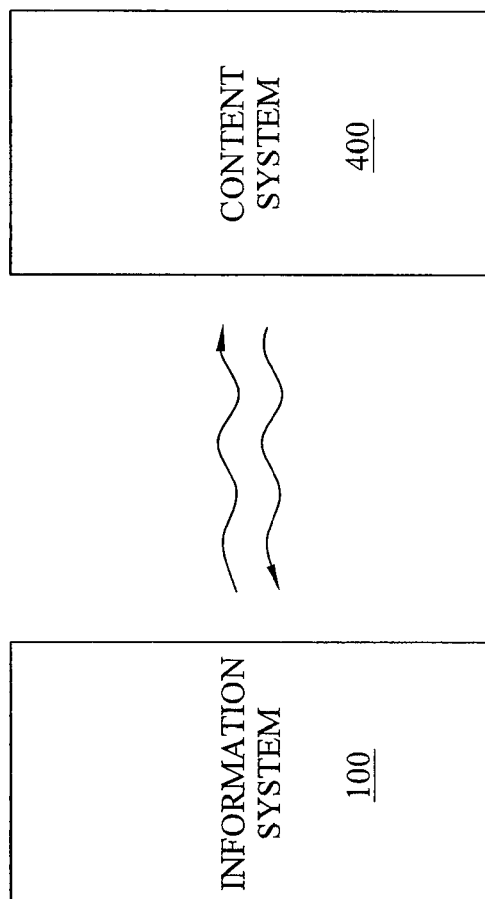
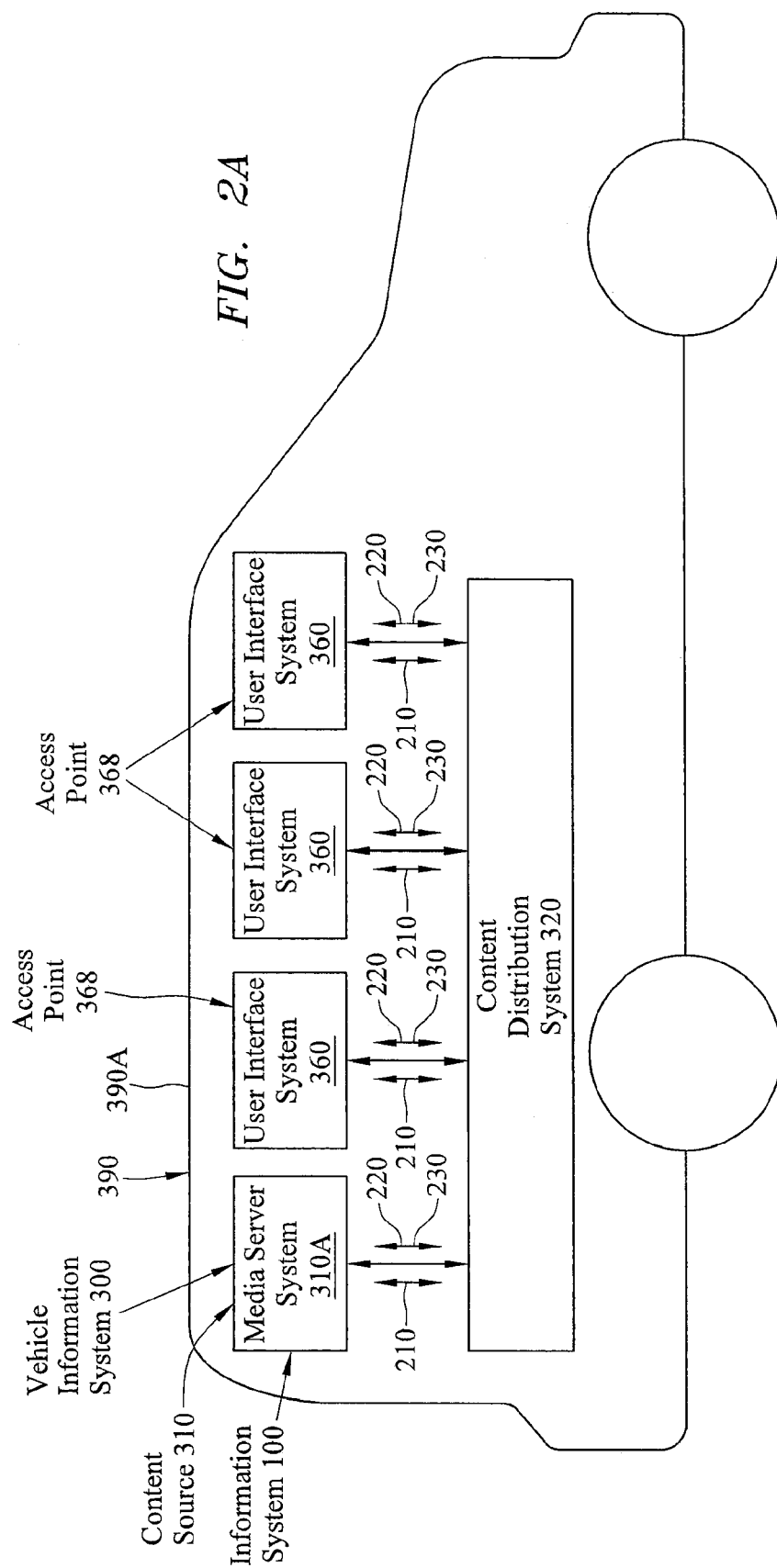
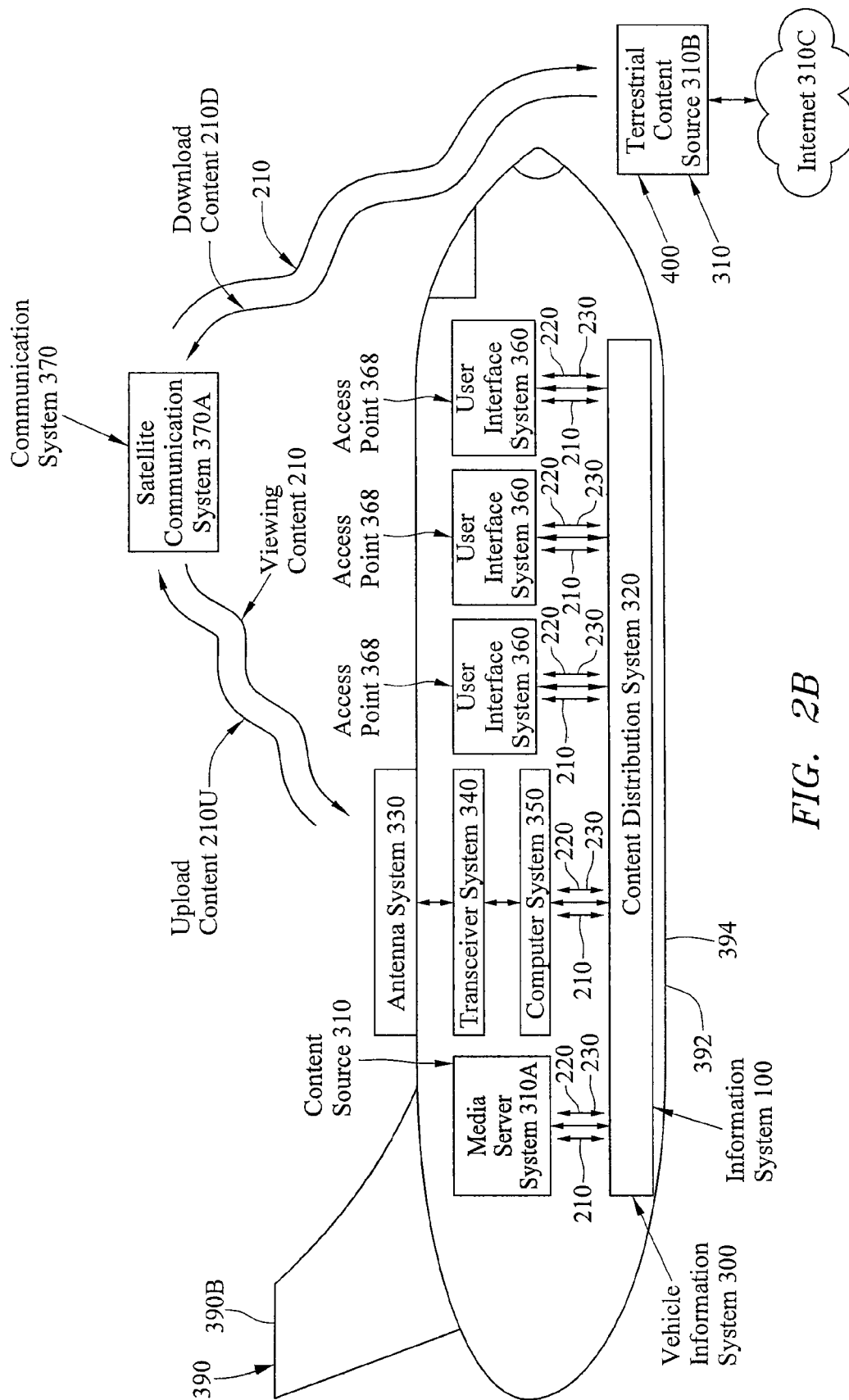


FIG. 1





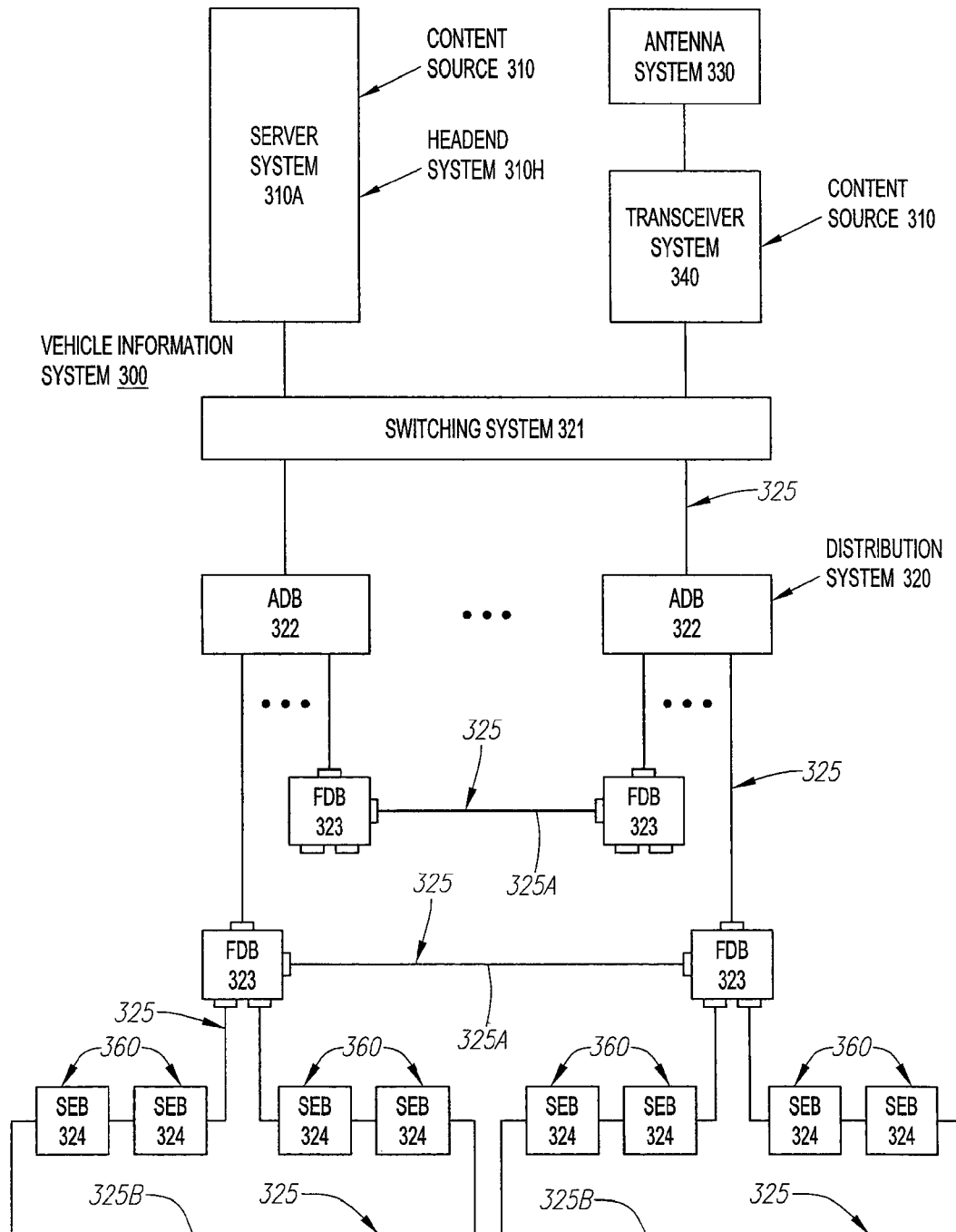


FIG. 3



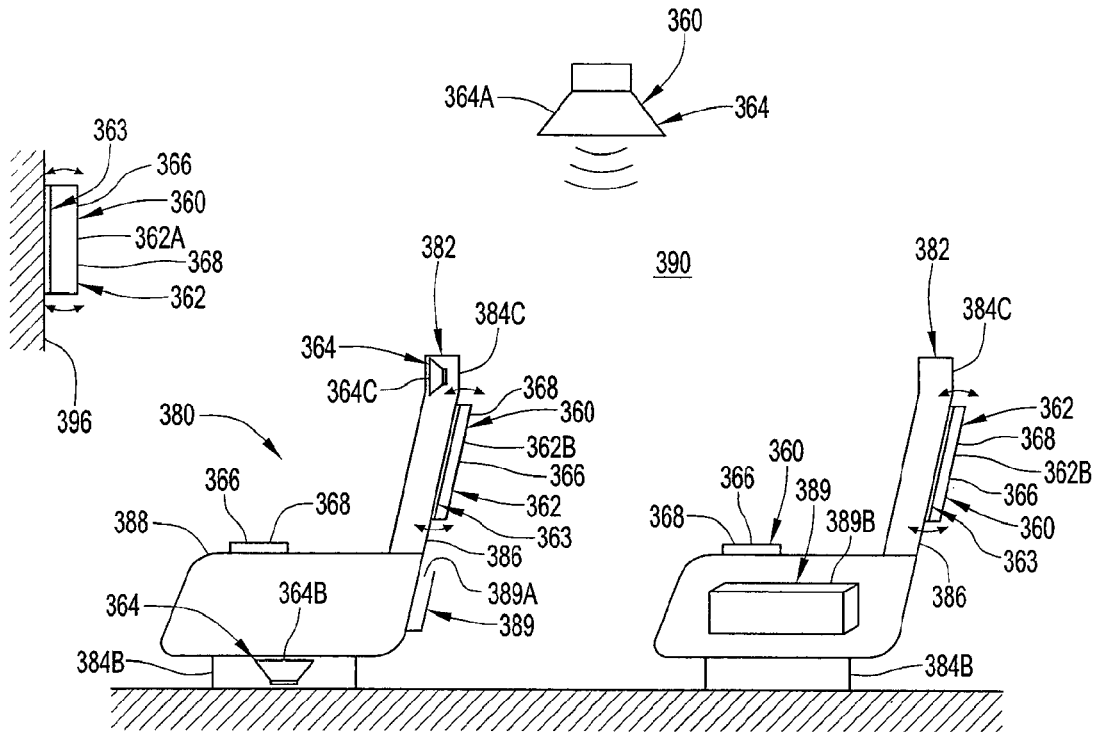


FIG. 4A

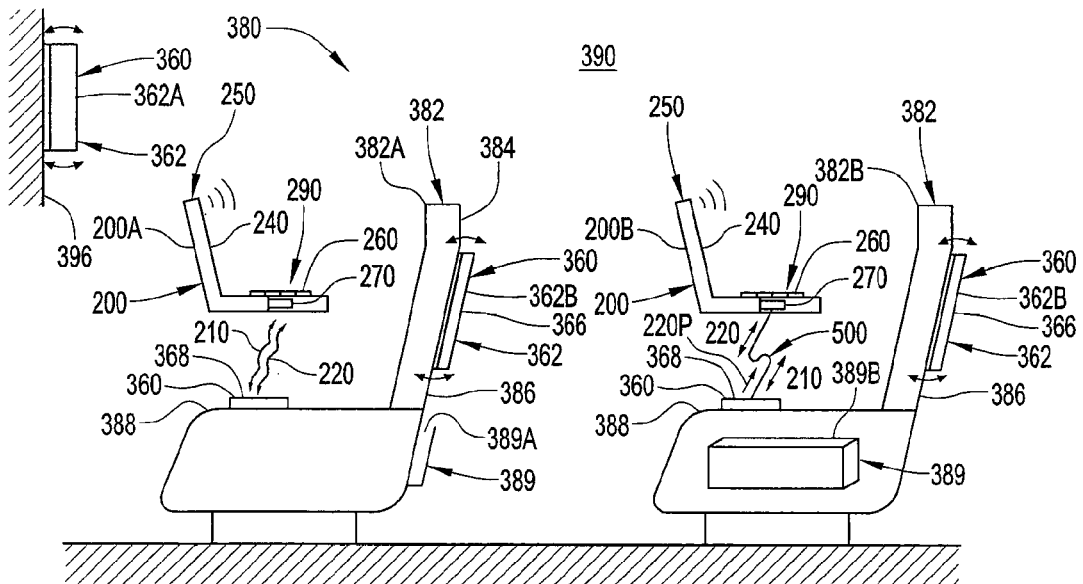
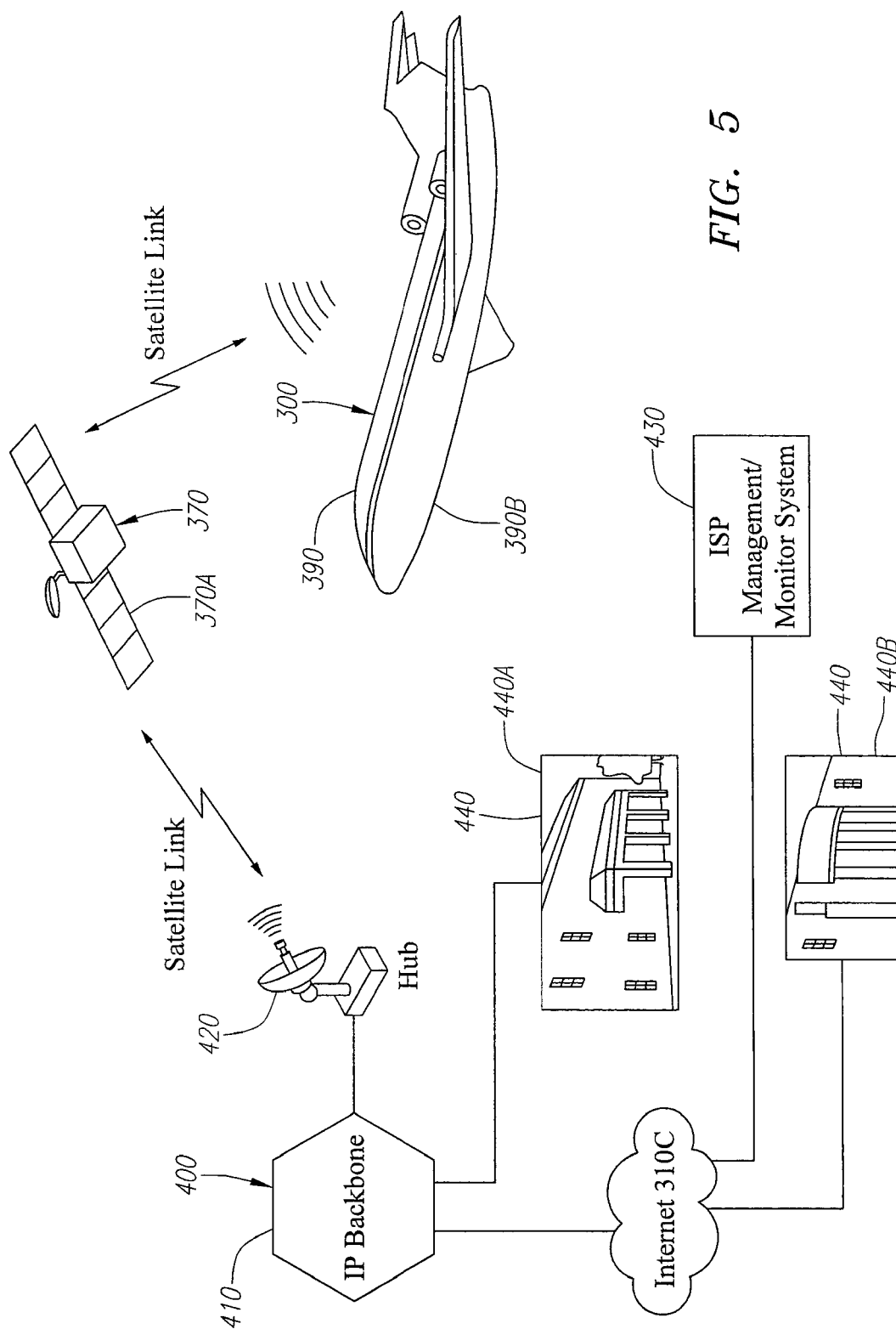


FIG. 4B



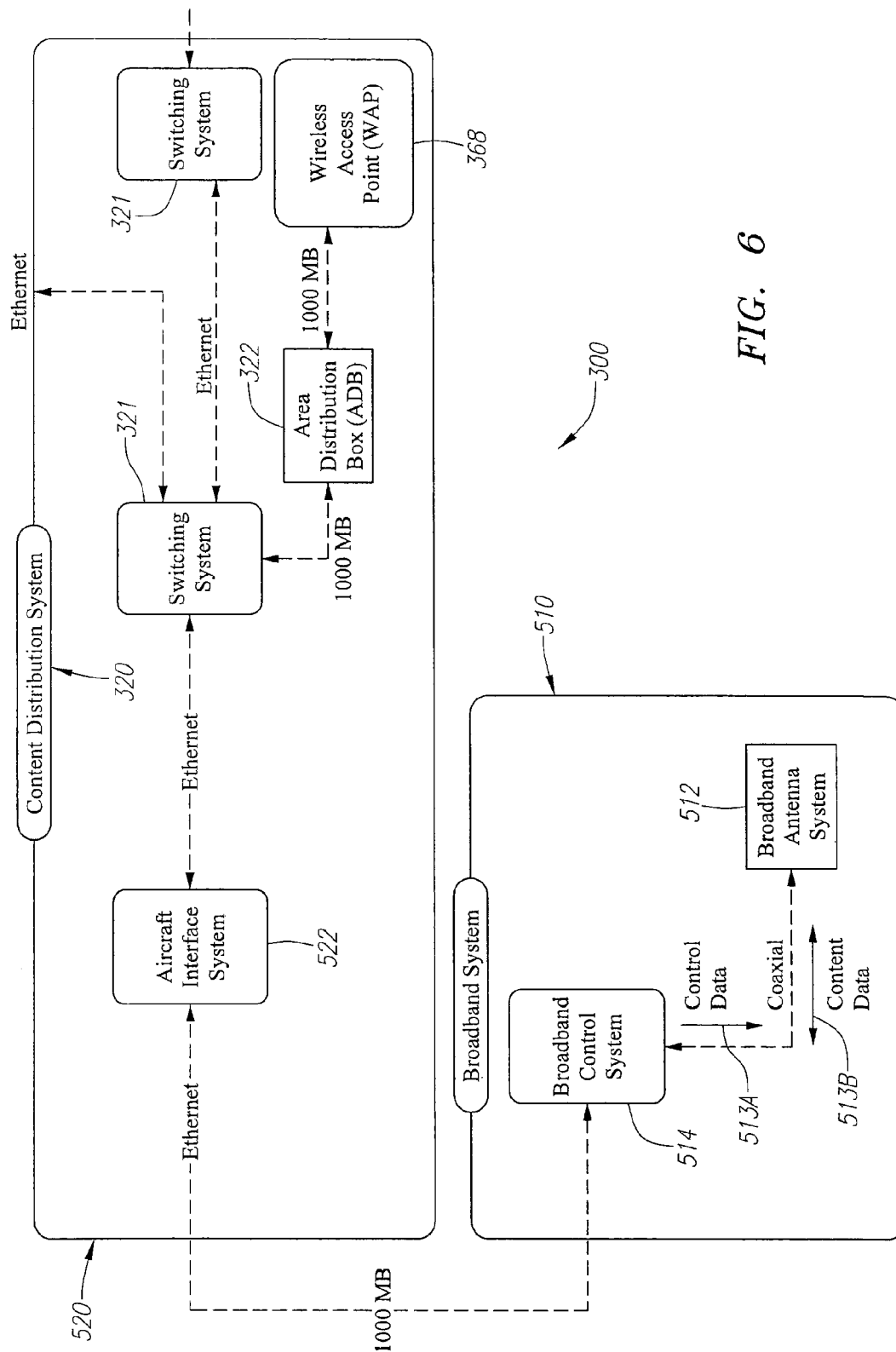
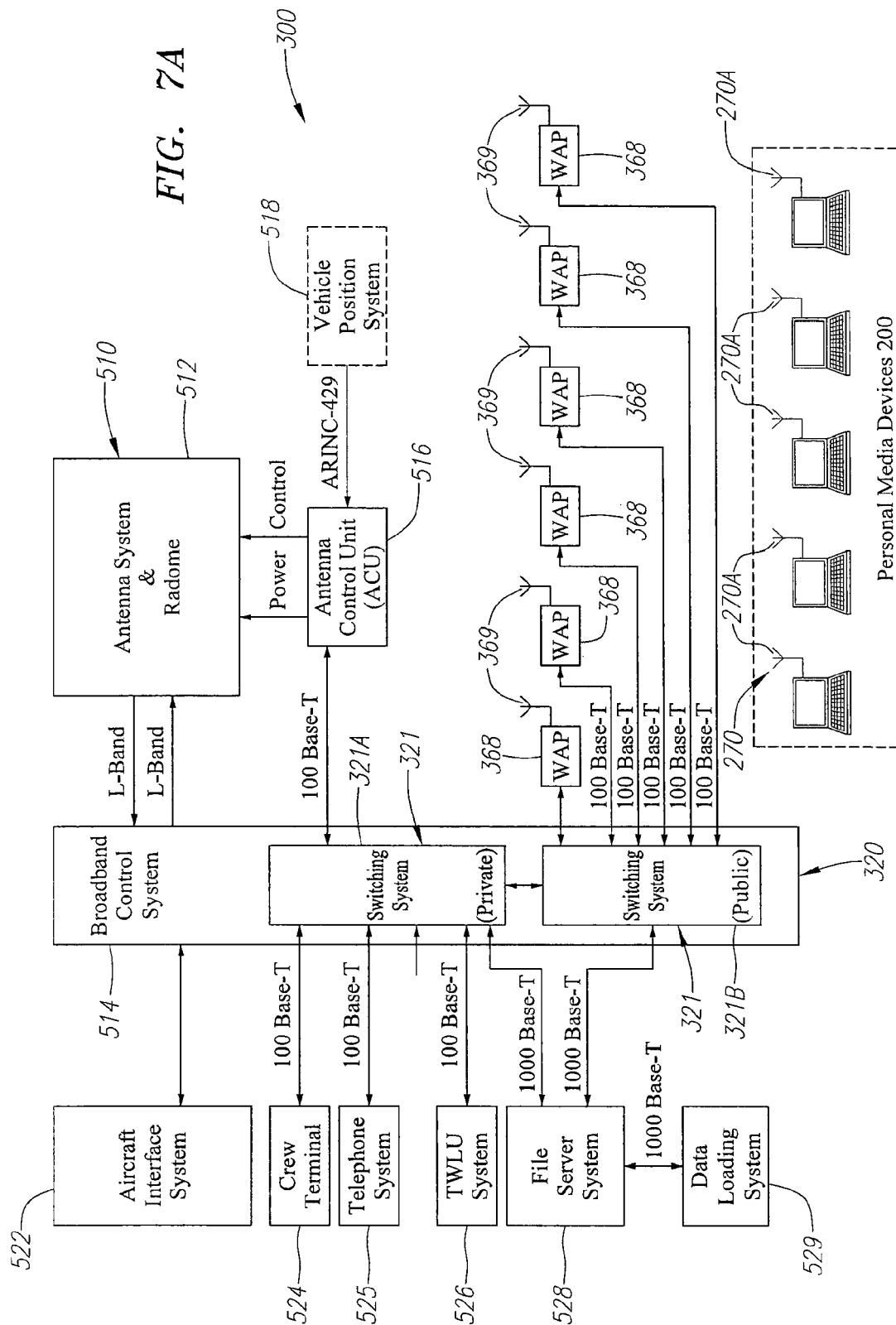


FIG. 6

FIG. 7A



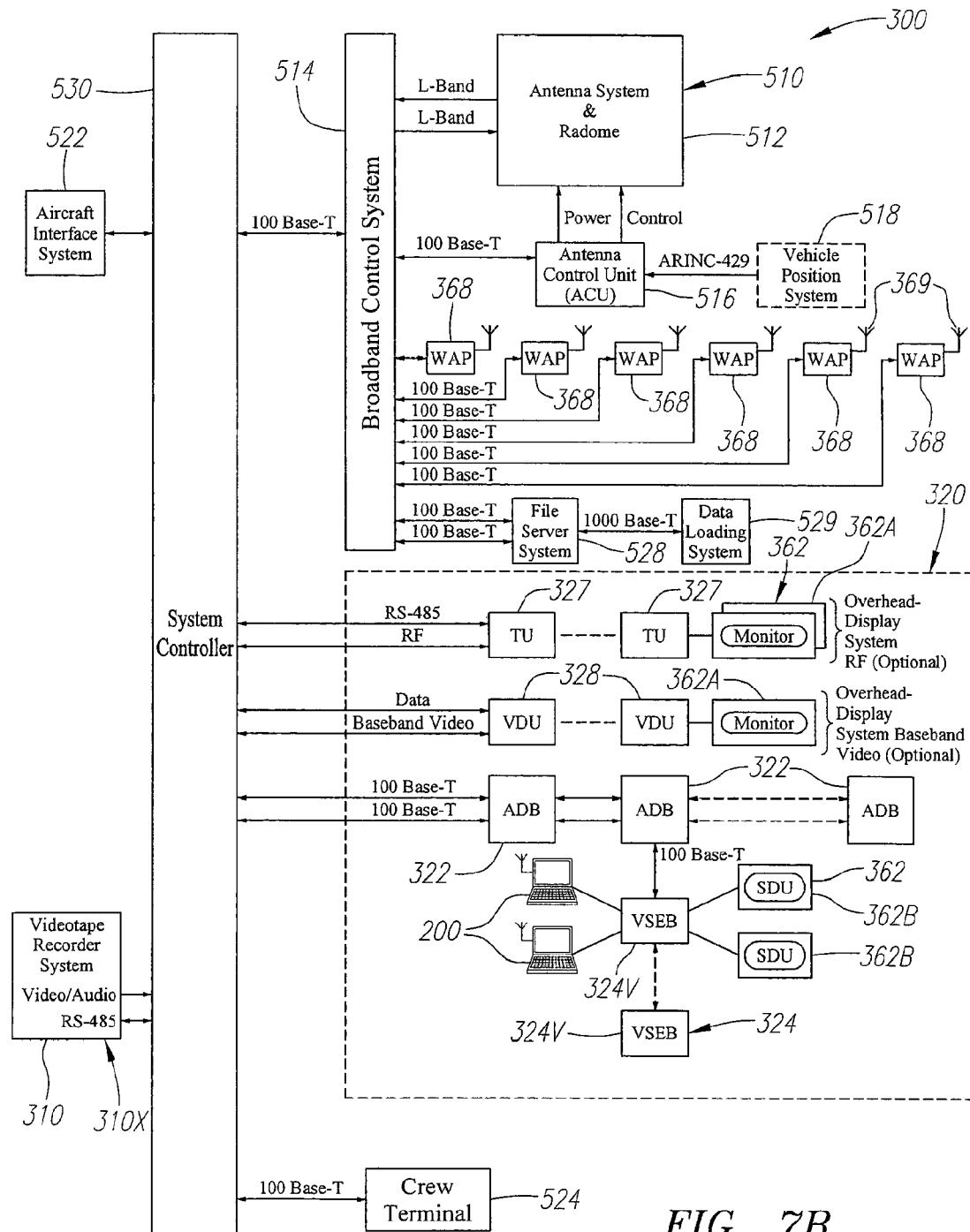
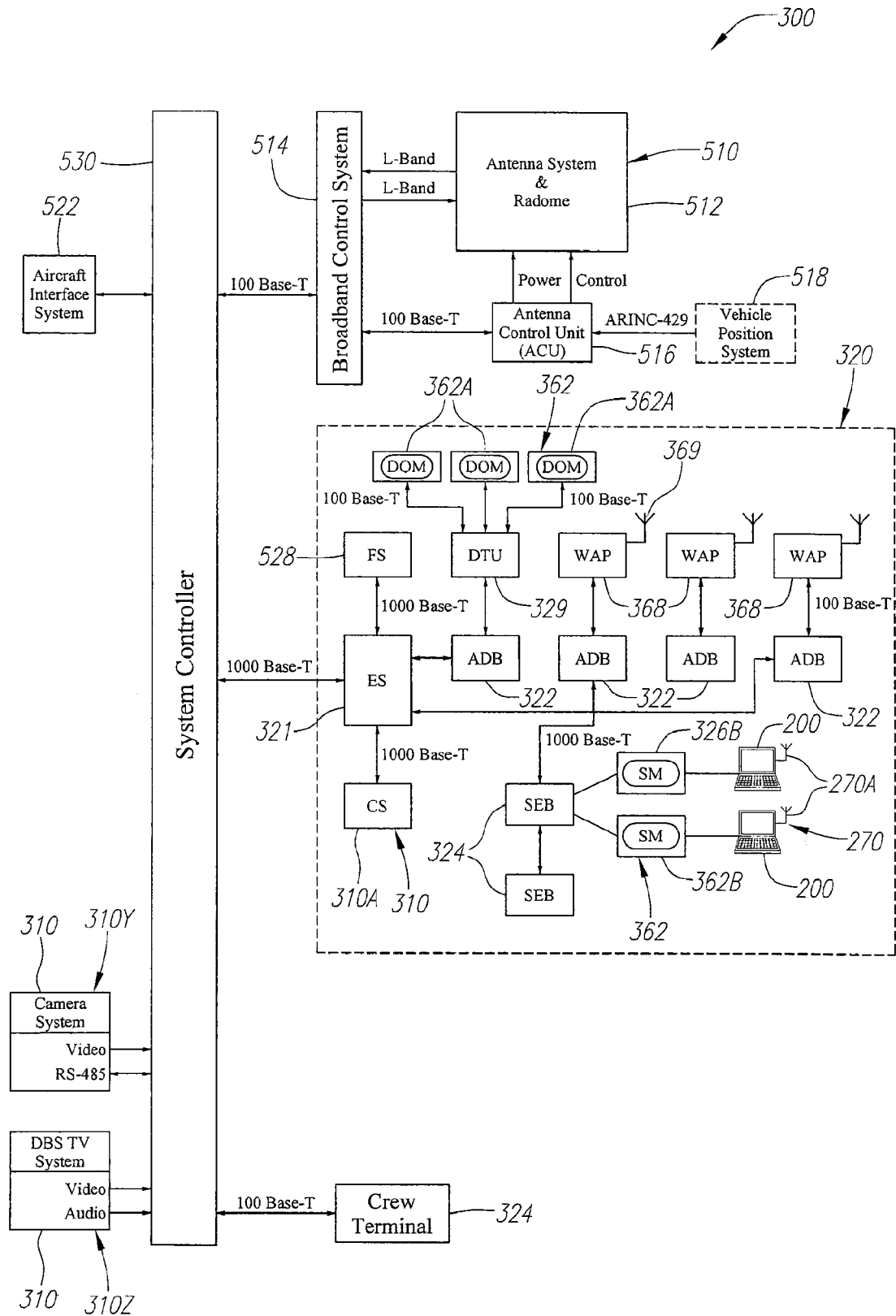


FIG. 7B



*FIG. 7C*

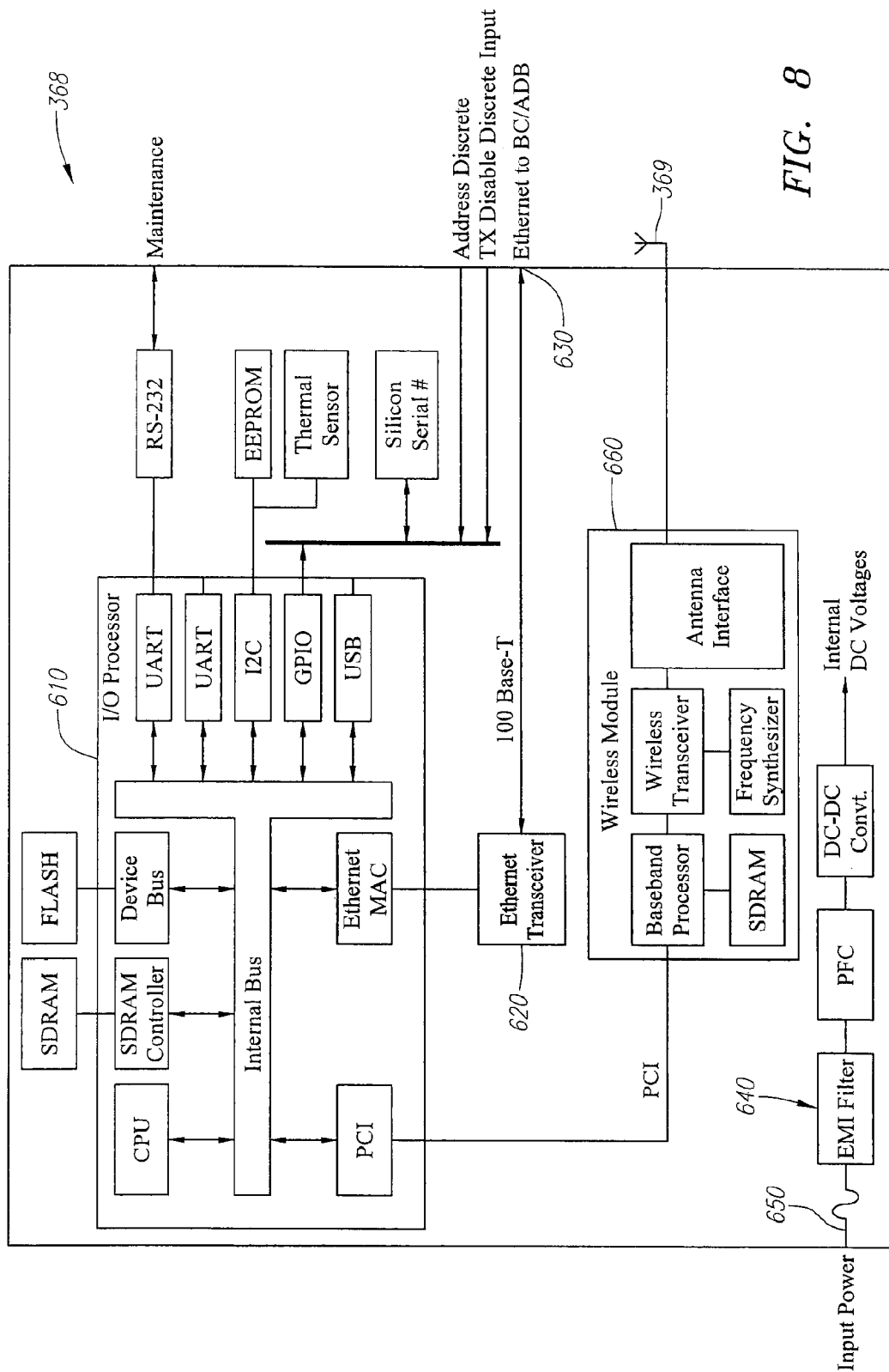


FIG. 8

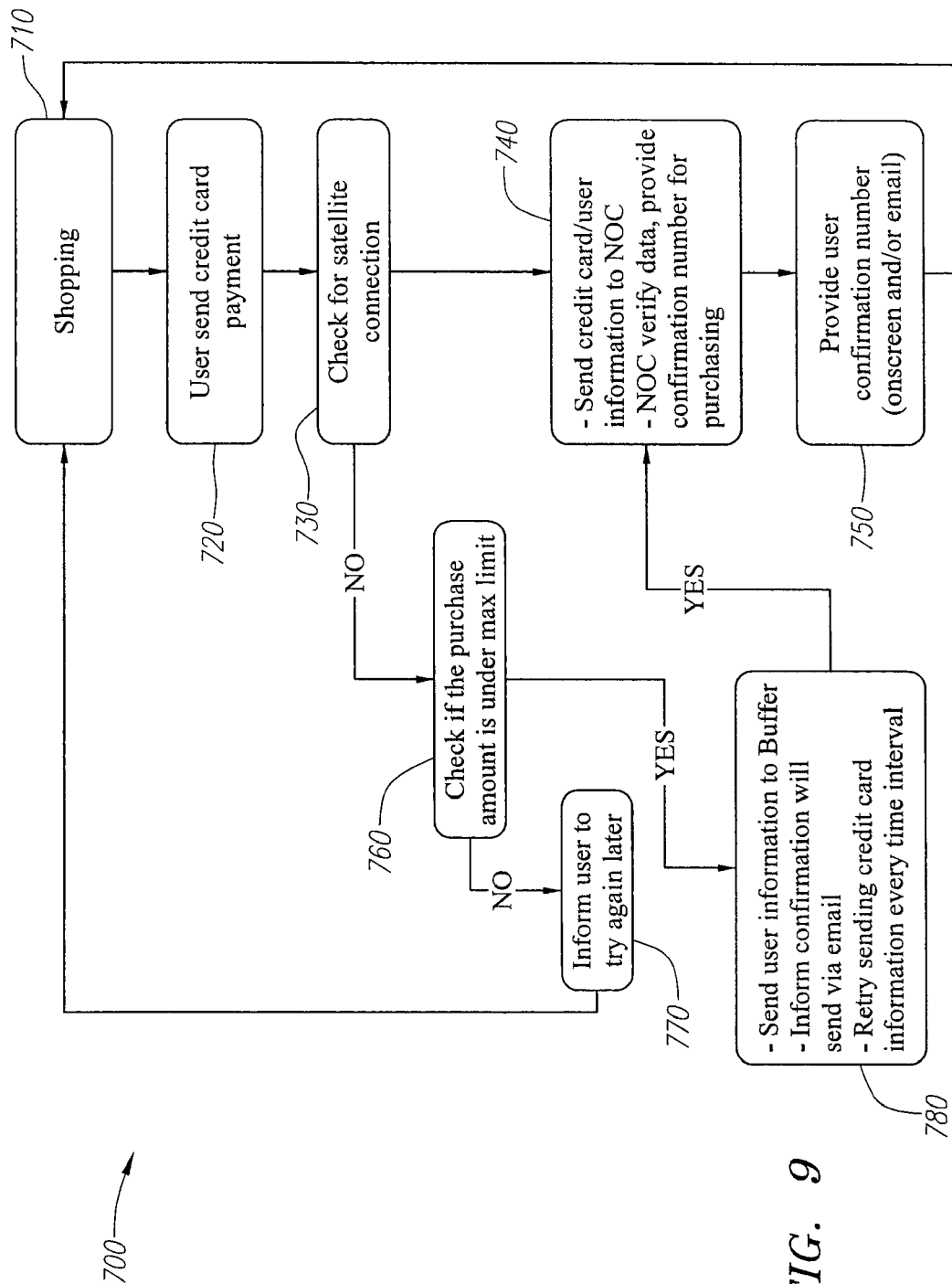
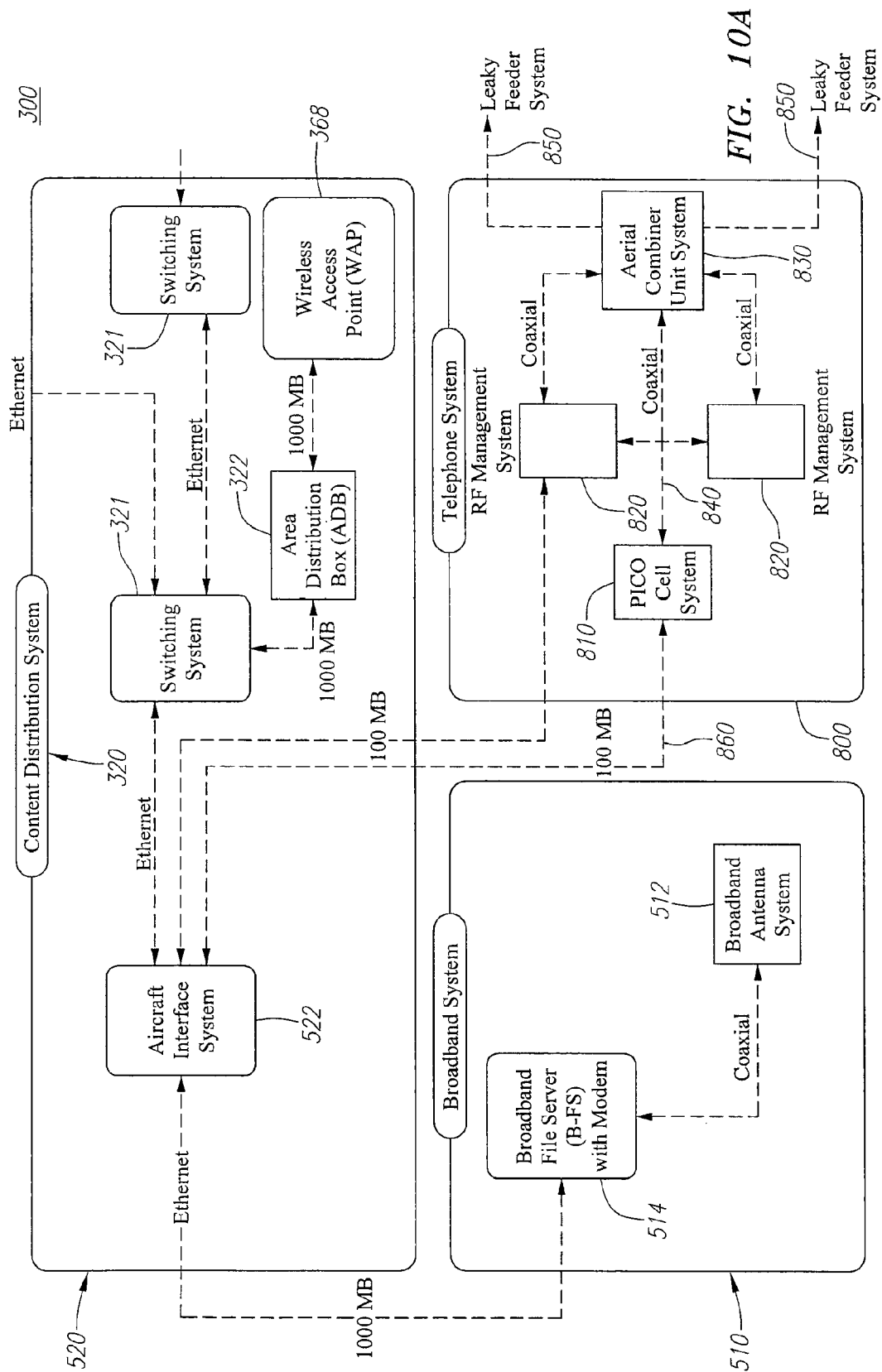


FIG. 9





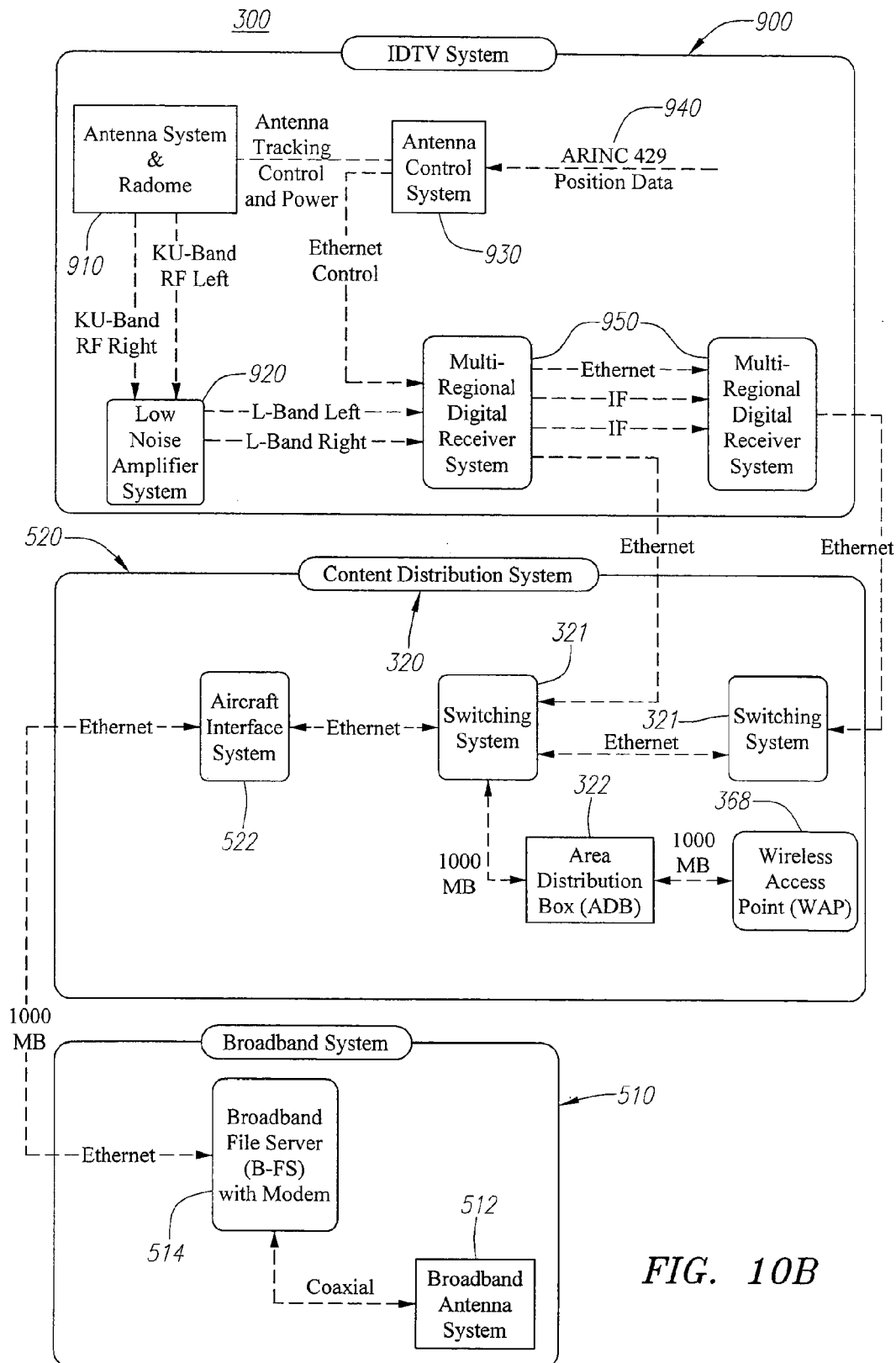


FIG. 10B

# SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING TRAVEL

## CROSS-REFERENCE TO RELATED APPLICATIONS

This application is a continuation of co-pending U.S. patent application Ser. No. 12/237,253, filed on Sep. 24, 2008, which claims priority to U.S. Provisional Patent Application Ser. No. 60/974,678, filed on Sep. 24, 2007, all of which are expressly incorporated herein by reference in their entireties.

## FIELD

The present disclosure relates generally to vehicle information systems and more particularly, but not exclusively, to aircraft in-flight entertainment systems suitable for receiving and selectably presenting viewing content broadcast from a terrestrial content source.

## BACKGROUND

Vehicles, such as automobiles and aircraft, often include vehicle information systems for satisfying passenger demand for access to viewing content, such as entertainment, information content, or other viewing content, while traveling.

Conventional passenger information (or entertainment) systems typically include overhead cabin video systems or seat-based video systems with individual controls such that viewing content is selectable by the passengers. The viewing content can include audio and video content that is derived from a variety of content sources. Prerecorded viewing content, such as motion pictures and music, can be provided by internal content sources, such as audio and video players, that are installed aboard the vehicle. The conventional passenger information systems likewise can include an antenna system for receiving viewing content, such as live television programming and/or Internet content, transmitted from one or more content providers (or sources) that are external to, and/or remote from, the vehicle.

Such conventional passenger information systems, however, suffer from numerous disadvantages. Some passengers find the passenger information systems to be complicated to operate and the viewing content difficult to enjoy. Selection of the viewing content, for example, can prove difficult due to the awkward placement and operation of the user controls. Similarly, the video systems of the passenger information systems typically are located distally from the passenger controls, such as overhead and/or on an opposing seatback. In addition, some or all of the passengers traveling aboard the vehicle can be inhibited from enjoying the viewing content if one or more of the video systems fails.

Further, passenger demand for viewing content is continually evolving. Not only do passengers want to access the most current viewing content, such as live television programming and the latest games, but they also require a more extensive selection of information products and services, such as Internet access and in-transit shopping, to be available. Passengers likewise wish to view non-public (or personal) viewing content, such as viewing content available from a customer or corporate Intranet system, during travel. Conventional passenger information systems, however, are limited by their fixed hardware technology and cannot easily be adapted to accommodate changing passenger viewing content and other information preferences.

In view of the foregoing, a need exists for an improved passenger information system and method for integrating passengers' personal media devices into the passenger information system in an effort to overcome the aforementioned obstacles and deficiencies of conventional passenger information systems.

## BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is an exemplary top-level drawing illustrating an embodiment of an information system, wherein the information is in communication with a content system.

FIG. 2A is an exemplary top-level drawing illustrating the information system of FIG. 1, wherein the information system comprises a vehicle information system installed aboard an automobile.

FIG. 2B is an exemplary top-level drawing illustrating the vehicle information system of FIG. 2A, wherein the vehicle information system is installed aboard an aircraft and is configured to communicate with the content system of FIG. 1.

FIG. 3 is an exemplary detail drawing illustrating one preferred embodiment of a distribution system for the vehicle information systems of FIGS. 2A-B.

FIG. 4A is an exemplary top-level drawing illustrating a passenger cabin of a vehicle, wherein the vehicle information system of FIGS. 2A-B has been installed.

FIG. 4B is an exemplary top-level drawing illustrating an embodiment of the vehicle information system of FIG. 4A, wherein the vehicle information system is in communication with the personal media device of FIG. 1.

FIG. 5 is an exemplary top-level drawing illustrating an embodiment of the content system of FIG. 1.

FIG. 6 is an exemplary detail drawing illustrating an embodiment of the vehicle information system of FIGS. 2A-B, wherein the vehicle information system includes a broadband system for supporting broadband communications with the content system of FIG. 1.

FIG. 7A is an exemplary detail drawing illustrating an embodiment of the vehicle information system of FIG. 6, wherein the vehicle information system is suitable for use as a stand-alone system.

FIG. 7B is an exemplary detail drawing illustrating an alternative embodiment of the vehicle information system of FIG. 6, wherein the vehicle information system is suitable for installation aboard an aircraft with a narrow-body configuration.

FIG. 7C is an exemplary detail drawing illustrating an alternative embodiment of the vehicle information system of FIG. 6, wherein the vehicle information system is suitable for installation aboard an aircraft with a wide-body configuration.

FIG. 8 is an exemplary detail drawing illustrating an embodiment of a wireless access point for the vehicle information system of FIG. 6.

FIG. 9 is an exemplary flow chart illustrating an embodiment of a wireless access point for the vehicle information system of FIG. 6.

FIG. 10A is an exemplary detail drawing illustrating an embodiment of the vehicle information system of FIG. 6, wherein the vehicle information system includes a telephone system.

FIG. 10B is an exemplary detail drawing illustrating an alternative embodiment of the vehicle information system of FIG. 6, wherein the vehicle information system includes an integrated digital television (IDTV) system.

It should be noted that the figures are not drawn to scale and that elements of similar structures or functions are generally

represented by like reference numerals for illustrative purposes throughout the figures. It also should be noted that the figures are only intended to facilitate the description of the preferred embodiments. The figures do not illustrate every aspect of the described embodiments and do not limit the scope of the present disclosure.

#### DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

Since currently-available passenger information systems are complicated to operate, limited by fixed hardware technology, and cannot easily be adapted to accommodate changing passenger viewing content and other information preferences, an information system that communicates with at least one remote content system can prove desirable and provide a basis for a wide range of system applications, such as vehicle information systems for use aboard automobiles, aircraft, and other types of vehicles during travel. This result can be achieved, according to one embodiment disclosed herein, by an information system **100** as illustrated in FIG. 1.

Turning to FIG. 1, the information system **100** is shown as being configured to communicate with at least one content system **400**. When disposed at a remote location relative to the content system **400**, the information system **100** can exploit the advent of high-speed connectivity solutions, such as a broadband connectivity solution, to establish and maintain a low-cost, high-capacity data connection with the content system **400**. The information system **100** thereby can be established as another node on the "Worldwide Net." The information system **100** can advantageously enhance a system user's experience, increase operational efficiency, and create a source of revenue for a system operator.

Each content system **400** can be provided in the manner set forth in the co-pending United States patent applications, entitled "SYSTEM AND METHOD FOR DOWNLOADING FILES," Ser. No. 10/772,565, filed on Feb. 4, 2004; entitled "SYSTEM AND METHOD FOR MANAGING CONTENT ON MOBILE PLATFORMS," Ser. No. 11/123,327, filed on May 6, 2005; entitled "PORTABLE MEDIA DEVICE AND METHOD FOR PRESENTING VIEWING CONTENT DURING TRAVEL," Ser. No. 11/154,749, filed on Jun. 15, 2005; and entitled "SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING INTERNATIONAL TRAVEL," Ser. No. 11/269,378, filed on Nov. 7, 2005; "SYSTEM AND METHOD FOR INTERFACING A PORTABLE MEDIA DEVICE WITH A VEHICLE INFORMATION SYSTEM," Ser. No. 12/210,624, filed on Sep. 15, 2008; and "PORTABLE USER CONTROL DEVICE AND METHOD FOR VEHICLE INFORMATION SYSTEMS," Ser. No. 12/210,689, filed on Sep. 15, 2008, which are assigned to the assignee of the present application and the respective disclosures of which are hereby incorporated herein by reference in their entireties.

When in communication with the content system **400**, the information system **100** supports two-way communications with the content system **400**. The information system **100**, for example, can exchange viewing content **210** (shown in FIGS. 2A-B) with the content system **400**. The viewing content **210** can include audio viewing content and/or video viewing content and can be communicated (or downloaded) from the content system **400** to the information system **100** for presentation via a video presentation system **362** (shown in FIGS. 4A-B) and/or an audio presentation system **364** (shown in FIGS. 4A-B) of the information system **100**. Viewing content

**210** likewise can be communicated (or uploaded) to the content system **400** from the information system **100**, as desired.

The viewing content **210** can comprise any conventional type of audio and/or video viewing content, such as stored (or time-delayed) viewing content and/or live (or real-time) viewing content, in the manner set forth in the above-referenced co-pending United States patent applications, entitled "SYSTEM AND METHOD FOR DOWNLOADING FILES," Ser. No. 10/772,565, filed on Feb. 4, 2004; entitled "PORTABLE MEDIA DEVICE AND METHOD FOR PRESENTING VIEWING CONTENT DURING TRAVEL," Ser. No. 11/154,749, filed on Jun. 15, 2005; and entitled "SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING INTERNATIONAL TRAVEL," Ser. No. 11/269,378, filed on Nov. 7, 2005. Exemplary viewing content **210** can include television programming content, music content, podcast content, photograph album content, audiobook content, and/or movie content without limitation.

As desired, the viewing content **210** can include geographical information in the manner set forth in U.S. Pat. No. 6,661,353, entitled "METHOD FOR DISPLAYING INTERACTIVE FLIGHT MAP INFORMATION," which is assigned to the assignee of the present application and the disclosure of which is hereby incorporated herein by reference in its entirety. Alternatively, and/or additionally, to entertainment content, such as live satellite television programming and/or live satellite radio programming, the viewing content likewise can include two-way communications, such as real-time access to the Internet **310C** (shown in FIG. 2B) and/or telecommunications in the manner set forth in U.S. Pat. No. 5,568,484, entitled "TELECOMMUNICATIONS SYSTEM AND METHOD FOR USE ON COMMERCIAL AIRCRAFT AND OTHER VEHICLES," which is assigned to the assignee of the present application and the disclosure of which is hereby incorporated herein by reference in its entirety. It is understood that the exemplary viewing content as shown and described herein are not exhaustive and are provided herein for purposes of illustration only and not for purposes of limitation.

Although the information system **100** can be disposed in a fixed location, such as a building, the information system **100** likewise can advantageously be applied in portable system applications. Turning to FIGS. 2A-B, the information system **100** is shown as comprising a vehicle information system **300** that can be configured for installation aboard a wide variety of vehicles **390**. Exemplary types of vehicles can include an automobile **390A** (shown in FIG. 2A), an aircraft **390B** (shown in FIG. 2B), a bus, a recreational vehicle, a boat, and/or a locomotive, or any other type of passenger vehicle without limitation. If installed on an aircraft **390B** as illustrated in FIG. 2B, for example, the vehicle information system **300** can comprise a conventional aircraft passenger in-flight entertainment system, such as the Series 2000, 3000, eFX, and/or eX2 in-flight entertainment system as manufactured by Panasonic Avionics Corporation (formerly known as Matsushita Avionics Systems Corporation) of Lake Forest, Calif.

As shown in FIGS. 2A-B, the vehicle information system **300** comprises at least one conventional content source **310** and one or more user (or passenger) interface systems **360** that communicate via a real-time content distribution system **320**. Each content source **310** can be provided in the manner set forth in the above-referenced co-pending United States patent applications "SYSTEM AND METHOD FOR DOWNLOADING FILES," Ser. No. 10/772,565, filed on

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Feb. 4, 2004; entitled "SYSTEM AND METHOD FOR MANAGING CONTENT ON MOBILE PLATFORMS," Ser. No. 11/123,327, filed on May 6, 2005; entitled "PORTABLE MEDIA DEVICE AND METHOD FOR PRESENTING VIEWING CONTENT DURING TRAVEL," Ser. No. 11/154,749, filed on Jun. 15, 2005; and entitled "SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING INTERNATIONAL TRAVEL," Ser. No. 11/269,378, filed on Nov. 7, 2005; "SYSTEM AND METHOD FOR INTERFACING A PORTABLE MEDIA DEVICE WITH A VEHICLE INFORMATION SYSTEM," Ser. No. 12/210,624, filed on Sep. 15, 2008; and "PORTABLE USER CONTROL DEVICE AND METHOD FOR VEHICLE INFORMATION SYSTEMS," Ser. No. 12/210,689, filed on Sep. 15, 2008.

The content sources **310** can include one or more internal content sources, such as server system **310A**, that are installed aboard the vehicle **390** and/or remote (or terrestrial) content sources **310B** that can be external from the vehicle **390**. The server system **310A** can be provided as an information system controller for providing overall system control functions for the vehicle information system **300** and/or at least one media (or file) server system, as illustrated in FIGS. 2A-B), for storing preprogrammed content and/or downloaded viewing content **210D**, as desired. The server system **310A** can include, and/or communicate with, one or more conventional peripheral media storage systems (not shown), including optical media devices, such as a digital video disk (DVD) system or a compact disk (CD) system, and/or magnetic media systems, such as a video cassette recorder (VCR) system or a hard disk drive (HDD) system, of any suitable kind, for storing the preprogrammed content and/or the downloaded viewing content **210D**.

Being configured to distribute and/or present the viewing content **210** provided by one or more selected content sources **310**, such as a content system **400**, the vehicle information system **300** can communicate with the content sources **310** in real time and in any conventional manner, including via wired and/or wireless communications. The vehicle information system **300** and the terrestrial content source **310B**, for example, can communicate in any conventional wireless manner, including directly and/or indirectly via an intermediate communication system **370**, such as a satellite communication system **370A**. The vehicle information system **300** thereby can receive download viewing content **210D** from a selected terrestrial content source **310B** and/or transmit upload viewing content **210U**, including navigation and other control instructions, to the terrestrial content source **310B**. As desired, the terrestrial content source **310B** can be configured to communicate with other terrestrial content sources (not shown). The terrestrial content source **310B** is shown in FIG. 2B as providing access to the Internet **310C**. Although shown and described as comprising the satellite communication system **370A** for purposes of illustration, it is understood that the communication system **370** can comprise any conventional type of wireless communication system, such as a cellular communication system (not shown) and/or an Aircraft Ground Information System (AGIS) communication system (not shown).

To facilitate communications with the terrestrial content sources **310B**, the vehicle information system **300** can include an antenna system **330** and a transceiver system **340** for receiving the viewing content from the remote (or terrestrial) content sources **310B** as shown in FIGS. 2A-B. The antenna system **330** preferably is disposed outside the vehicle **390**, such as an exterior surface **394** of a fuselage **392** of the aircraft **390B**. The antenna system **330** can receive viewing

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content **210** from the terrestrial content source **310B** and provide the received viewing content **210**, as processed by the transceiver system **340**, to a computer system **350** of the vehicle information system **300**. The computer system **350** can provide the received viewing content **210** to the media (or content) server system **310A** and/or to one or more of the user interfaces **360**, as desired. Although shown and described as being separate systems for purposes of illustration, the computer system **350** and the media server system **310A** can be at least partially integrated.

The vehicle information system elements, including the content sources **310** and the user interface systems **360**, are shown in FIGS. 2A-B as communicating via the content distribution system **320**. FIG. 3 illustrates an exemplary content distribution system **320** for the vehicle information system **300**. The content distribution system **320** of FIG. 3 couples, and supports communication between a headend system **310H**, which includes the content sources **310**, and the plurality of user interface systems **360**. The distribution system **320** as shown in FIG. 3 is provided in the manner set forth in co-pending United States patent application, entitled "SYSTEM AND METHOD FOR ROUTING COMMUNICATION SIGNALS VIA A DATA DISTRIBUTION NETWORK," Ser. No. 11/277,896, filed on Mar. 29, 2006, and in U.S. Pat. Nos. 5,596,647, 5,617,331, and 5,953,429, each entitled "INTEGRATED VIDEO AND AUDIO SIGNAL DISTRIBUTION SYSTEM AND METHOD FOR USE ON COMMERCIAL AIRCRAFT AND OTHER VEHICLES," which are assigned to the assignee of the present application and the respective disclosures of which are hereby incorporated herein by reference in their entireties.

The content distribution system **320**, for example, can be provided as a conventional wired and/or wireless communication network, including a telephone network, a local area network (LAN), a wide area network (WAN), a campus area network (CAN), personal area network (PAN) and/or a wireless local area network (WLAN), of any kind. Exemplary wireless local area networks include wireless fidelity (Wi-Fi) networks in accordance with Institute of Electrical and Electronics Engineers (IEEE) Standard 802.11 and/or wireless metropolitan-area networks (MANs), which also are known as WiMax Wireless Broadband, in accordance with IEEE Standard 802.16. Preferably being configured to support high data transfer rates, the content distribution system **320** preferably comprises a high-speed Ethernet network, such as any type of Fast Ethernet (such as 100Base-X and/or 100Base-T) communication network and/or Gigabit (such as 1000Base-X and/or 1000Base-T) Ethernet communication network, with a typical data transfer rate of at least approximately one hundred megabits per second (100 Mbps). To achieve high data transfer rates in a wireless communications environment, free-space optics (or laser) technology, millimeter wave (or microwave) technology, and/or Ultra-Wideband (UWB) technology can be utilized to support communications among the various system resources, as desired.

As desired, the distribution system **320** likewise can include a network management system (not shown) provided in the manner set forth in co-pending United States patent applications, entitled "SYSTEM AND METHOD FOR IMPROVING NETWORK RELIABILITY," Ser. No. 10/773,523, filed on Feb. 6, 2004, and entitled "SYSTEM AND METHOD FOR IMPROVING NETWORK RELIABILITY," Ser. No. 11/086,510, filed on Mar. 21, 2005, which are assigned to the assignee of the present application and the respective disclosures of which are hereby incorporated herein by reference in their entireties.

As illustrated in FIG. 3, the distribution system 320 can be provided as a plurality of area distribution boxes (ADB) 322, a plurality of floor disconnect boxes (FDB) 323, and a plurality of seat electronics boxes (SEBs) (and/or premium seat electronics boxes (PSEBs)) 324 being configured to communicate in real time via a plurality of wired and/or wireless communication connections 325. The distribution system 320 likewise can include a switching system 321 for providing an interface between the distribution system 320 and the headend system 310H. The switching system 321 can comprise a conventional switching system, such as an Ethernet switching system, and is configured to couple the headend system 310H with the area distribution boxes 322. Each of the area distribution boxes 322 is coupled with, and communicates with, the switching system 321.

Each of the area distribution boxes 322, in turn, is coupled with, and communicates with, at least one floor disconnect box 323. Although the area distribution boxes 322 and the associated floor disconnect boxes 323 can be coupled in any conventional configuration, the associated floor disconnect boxes 323 preferably are disposed in a star network topology about a central area distribution box 322 as illustrated in FIG. 3. Each floor disconnect box 323 is coupled with, and services, a plurality of daisy-chains of seat electronics boxes 324. The seat electronics boxes 324, in turn, are configured to communicate with the user interface systems 360. Each seat electronics box 324 can support one or more of the user interface systems 360.

The switching systems 321, the area distribution boxes (ADB) 322, the floor disconnect boxes (FDB) 323, the seat electronics boxes (SEBs) (and/or premium seat electronics boxes (PSEBs)) 324, and other system resources of the content distribution system 320 preferably are provided as line replaceable units (LRUs) (not shown). Exemplary other system resources of the content distribution system 320 can include a broadband antenna system 512, a broadband control system 514 (shown in FIG. 6), a wireless access point 368 (shown in FIG. 6), a crew terminal (or panel) 524 (shown in FIGS. 7A-C), an aircraft interface system 522 (shown in FIG. 6), and/or a system controller 530 (shown in FIG. 7B). The use of LRUs facilitate maintenance of the vehicle information system 300 because a defective LRU can simply be removed from the vehicle information system 300 and replaced with a new (or different) LRU. The defective LRU thereafter can be repaired for subsequent installation. Advantageously, the use of LRUs can promote flexibility in configuring the content distribution system 320 by permitting ready modification of the number, arrangement, and/or configuration of the system resources of the content distribution system 320. The content distribution system 320 likewise can be readily upgraded by replacing any obsolete LRUs with new LRUs.

As desired, the floor disconnect boxes 323 advantageously can be provided as routing systems and/or interconnected in the manner set forth in the above-referenced co-pending United States patent application, entitled "SYSTEM AND METHOD FOR ROUTING COMMUNICATION SIGNALS VIA A DATA DISTRIBUTION NETWORK," Ser. No. 11/277,896, filed on Mar. 29, 2006. The distribution system 320 can include at least one FDB internal port bypass connection 325A and/or at least one SEB loopback connection 325B. Each FDB internal port bypass connection 325A is a communication connection 325 that permits floor disconnect boxes 323 associated with different area distribution boxes 322 to directly communicate. Each SEB loopback connection 325B is a communication connection 325 that directly couples the last seat electronics box 324 in each daisy-chain of seat electronics boxes 324 for a selected floor

disconnect box 323 as shown in FIG. 3. Each SEB loopback connection 325B therefore forms a loopback path among the daisy-chained seat electronics boxes 324 coupled with the relevant floor disconnect box 323.

Returning to FIGS. 2A-B, the user interface systems 360 are provided for selecting viewing content 210 and for presenting the selected viewing content 210. As desired, the user interface systems 360 can comprise conventional passenger interfaces and can be provided in the manner set forth in the above-referenced co-pending United States patent application, entitled "PORTABLE MEDIA DEVICE AND METHOD FOR PRESENTING VIEWING CONTENT DURING TRAVEL," Ser. No. 11/154,749, filed on Jun. 15, 2005, as well as in the manner set forth in the co-pending United States patent application, entitled "SYSTEM AND METHOD FOR PRESENTING HIGH-QUALITY VIDEO TO PASSENGERS ON A MOBILE PLATFORM," Ser. No. 60/673,171, filed on Apr. 19, 2005, the disclosure of which is hereby incorporated herein by reference in its entirety.

FIG. 4A provides a view of a passenger cabin 380 of a passenger vehicle 390, such as the automobile 390A (shown in FIG. 2A) and/or the aircraft 390B (shown in FIG. 2B), aboard which the vehicle information system 300 has been installed. The passenger cabin 380 is illustrated as including a plurality of passenger seats 382, and each passenger seat 382 is associated with a selected user interface system 360. Each user interface system 360 can include a video interface system 362 and/or an audio interface system 364. Exemplary video interface systems 362 can include overhead cabin display systems 362A with central controls, seatback display systems 362B or armrest display systems (not shown) each with individualized controls, crew display panels, and/or handheld presentation systems. The audio interface systems 364 can be provided in any conventional manner, including an overhead speaker system 364A, the handheld presentation systems, and/or headphones coupled with an audio jack provided, for example, at an armrest 388 of the passenger seat 382. A speaker system likewise can be associated with the passenger seat 382, such as a speaker system 364B disposed within a base 384B of the passenger seat 382 and/or a speaker system 364C disposed within a headrest 384C of the passenger seat 382. In a preferred embodiment, the audio interface system 364 can include an optional noise-cancellation system for further improving sound quality produced by the audio interface system 364.

The video interface systems 362 and the audio interface systems 364 can be installed at any suitable cabin surface, such as a seatback 386, wall 396, ceiling, and/or bulkhead, or an armrest 388 of a passenger seat 382 in any conventional manner including via a mounting system 363 provided in the manner set forth co-pending United States patent applications, entitled "SYSTEM AND METHOD FOR MOUNTING USER INTERFACE DEVICES," Ser. No. 11/828,193, filed on Jul. 25, 2007, and entitled "USER INTERFACE DEVICE AND METHOD FOR PRESENTING VIEWING CONTENT," Ser. No. 11/835,371, filed on Aug. 7, 2007, which are assigned to the assignee of the present application and the respective disclosures of which are hereby incorporated herein by reference in their entireties.

As shown in FIG. 4A, the user interface system 360 likewise can include an input system 366 for permitting the user (or passenger) to communicate with the vehicle information system 300, such as via an exchange of control signals 220. For example, the input system 366 can permit the user to enter one or more user instructions 230 for controlling the operation of the vehicle information system 300. Illustrative user instructions 230 can include instructions for initiating com-

munication with the content source **310**, instructions for selecting viewing content **210** for presentation, and/or instructions for controlling the presentation of the selected viewing content **210**. If a fee is required for accessing the viewing content **210**, payment information likewise can be entered via the input system **366**.

The input system **366** can be provided in any conventional manner and typically includes one or more switches (or push-buttons), such as a keyboard or a keypad, and/or a pointing device, such as a mouse, trackball, or stylus. As desired, the input system **366** can be at least partially integrated with, and/or separable from, the associated video interface system **362** and/or audio interface system **364**. For example, the video interface system **362** and the input system **366** can be provided as a touchscreen display system. The input system **366** likewise can include one or more input ports (not shown) for coupling a peripheral input device (not shown), such as a full-size computer keyboard, an external mouse, and/or a game pad, with the vehicle information system **300**.

Preferably, at least one of the user interface systems **360** includes a wired and/or wireless access point **368**, such as a conventional communication port (or connector), for coupling a personal media device **200** (shown in FIG. 4B) with the vehicle information system **300**. Passengers (not shown) who are traveling aboard the vehicle **390** thereby can enjoy personally-selected viewing content during travel. The access point **368** is located proximally to an associated passenger seat **382** and can be provided at any suitable cabin surface, such as a seatback **386**, wall **396**, ceiling, and/or bulkhead.

Turning to FIG. 4B, the vehicle information system **300** is shown as communicating with one or more personal media devices **200**. Each personal media device **200** can store the audio and/or video viewing content **210** and can be provided as a handheld device, such as a laptop computer, a palmtop computer, a personal digital assistant (PDA), cellular telephone, an iPod® digital electronic media device, an iPhone® digital electronic media device, and/or a MPEG Audio Layer 3 (MP3) device. Illustrative personal media devices **200** are shown and described in the co-pending United States patent applications, entitled "SYSTEM AND METHOD FOR DOWNLOADING FILES," Ser. No. 10/772,565, filed on Feb. 4, 2004; entitled "PORTABLE MEDIA DEVICE AND METHOD FOR PRESENTING VIEWING CONTENT DURING TRAVEL," Ser. No. 11/154,749, filed on Jun. 15, 2005; and entitled "SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING INTERNATIONAL TRAVEL," Ser. No. 11/269,378, filed on Nov. 7, 2005; "SYSTEM AND METHOD FOR INTERFACING A PORTABLE MEDIA DEVICE WITH A VEHICLE INFORMATION SYSTEM," Ser. No. 12/210,624, filed on Sep. 15, 2008; "MEDIA DEVICE INTERFACE SYSTEM AND METHOD FOR VEHICLE INFORMATION SYSTEMS," Ser. No. 12/210,636, filed on Sep. 15, 2008; "MEDIA DEVICE INTERFACE SYSTEM AND METHOD FOR VEHICLE INFORMATION SYSTEMS," Ser. No. 12/210,652, filed on Sep. 15, 2008; and "PORTABLE USER CONTROL DEVICE AND METHOD FOR VEHICLE INFORMATION SYSTEMS," Ser. No. 12/210,689, filed on Sep. 15, 2008, which are assigned to the assignee of the present application and the respective disclosures of which are hereby incorporated herein by reference in their entireties.

The illustrated personal media devices **200** each include a video display system **240** for visually presenting the viewing content **210** and an audio system **250** for audibly presenting the viewing content **210**. Each personal media device **200** can include a user control system **260**, which can be provided in

any conventional manner and typically includes one or more switches (or pushbuttons), such as a keyboard or a keypad, and/or a pointing device, such as a mouse, trackball, or stylus. The personal media devices **200** thereby can select desired viewing content **210** and control the manner in which the selected viewing content **210** is received and/or presented.

The personal media devices **200** likewise include a communication port (or connector) **270**. The communication port **270** enables the personal media devices **200** to communicate with the vehicle information system **300** via the access points **368** of the user interface systems **360**. As illustrated with personal media device **200A**, the communication port **270** and the access points **368** can supported wireless communications; whereas, support for wired communications between the communication port **270** and the access points **368** via a communication cable assembly **500** is shown with personal media device **200B**. When the communication port **270** and the access points **368** are in communication, the vehicle information system **300** supports a simple manner for permitting the associated personal media device **200** to be integrated with the vehicle information system **300** using a user-friendly communication interface.

When the personal media device **200** and the vehicle information system **300** are in communication, the vehicle information system **300** can perform a plurality of integration tasks simultaneously, enabling the personal media device **200** to become fully integrated with the vehicle information system **300** via a selected access point **368**. The system elements of the vehicle information system **300** and the personal media device **200** thereby become interchangeable. The personal media device **200** likewise can receive control signals (or commands) **220** and/or operating power **220P** from the vehicle information system **300**. Thereby, the personal media device **200** advantageously can become a seamless part of the vehicle information system **300**.

For example, user instructions **230** (shown in FIGS. 2A-B) for controlling the operation of the vehicle information system **300** can be provided via the input system **366** of the vehicle information system **300** and/or the user control system **260** of the personal media device **200**. In other words, the input system **366** of the vehicle information system **300** and/or the user control system **260** of the personal media device **200** can be used to select viewing content **210** and control the manner in which the selected viewing content **210** is received and/or presented. The selected viewing content **210** can be provided by a relevant content source **310** (shown in FIGS. 2A-B) of the vehicle information system **300** and/or by storage media (not shown) disposed within the personal media device **200**. A video portion of the selected viewing content **210** thereby can be presented via the video presentation system **362** of the vehicle information system **300** and/or the video display system **240** of the personal media device **200**. The audio presentation system **364** of the vehicle information system **300** and/or the audio system **250** of the personal media device **200** can be used to present an audio portion of the selected viewing content **210**. If the video display system **240** of the personal media device **200** is much smaller than the video presentation system **362** of the vehicle information system **300**, a passenger may prefer to view the selected viewing content **210** via the larger video presentation system **362**.

When no longer in use and/or direct physical contact with the personal media device **200** is not otherwise required, the personal media device **200** can be stored at the passenger seat **382**. For example, the passenger seat **382** can include a storage compartment **389** for providing storage of the personal media device **200**. The storage compartment **389** can be pro-

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vided in any conventional manner and at any suitable portion of the passenger seat **382**. As illustrated with passenger seat **382B**, the personal media device **200** can be placed in a storage pocket **389B** formed in the armrest **388** of the passenger seat **382B**. The storage compartment **389** likewise can be provided on the seatback **386** and/or the headrest **384** of the passenger seat **382**. Storage compartment **389A** of passenger seat **382A**, for example, is shown as being formed on the lower seatback **386** of the passenger seat **382A**. As desired, the storage compartment **389** can comprise an overhead storage compartment, a door storage compartment, a storage compartment provided underneath the passenger seat **382**, or any other type of conventional storage compartment, such as a glove compartment, trunk, or closet, available in the passenger vehicle **390**.

Turning to FIG. 5, the vehicle information system **300** is shown as being disposed in an aircraft **390B** and as being in communication with an exemplary content system **400**. The vehicle information system **300** and the content system **400** communicate via the satellite communication system **370A**. The content system **400** includes an Internet Protocol (IP) backbone system **410**. An exemplary IP backbone system **410** is the IP backbone system as manufactured by Intelsat, Ltd., of Pembroke, Bermuda. The IP backbone system **410** is coupled with a satellite transceiver hub system **420**. The satellite transceiver hub system **420** preferably comprises a conventional satellite transceiver hub that provides a satellite link with the satellite communication system **370A**.

The content system **400** is shown as including at least one network operations center (NOC) **440**. The network operations center **440A**, for example, comprises a physical and logical hub for the content system **400**. Providing fully managed network services, the network operations center **440** forms a gateway to the Internet **310C** and other public telecommunication networks that can communicate with off-network destinations, such as an Internet Service Provider (ISP) management (or monitoring) system **430**. The content system **400** likewise can include a network operations center **440B** that manages (or monitors) selected operating parameters, such as operating mode and/or usage, of the vehicle information system **300**.

The network operations center **440** advantageously centralizes monitoring and operations of the vehicle information system **300**. Thereby, the vehicle information system elements of the vehicle information system **300** can be readily reconfigured in response to failures, outages, performance bottlenecks, loading balance objectives, and other network control requirements. The network operations center **440** likewise can provide for operator monitoring of radio frequency (RF) return link status, frequency, data rate assignments, and power levels on a per-mobile platform basis. As desired, the network operations center **440** can provide for operator monitoring of aggregate equivalent (or effective) isotropically radiated power (EIRP) spectral density relative to regulatory interference limits for each return link transponder. The network operations center **440**, when necessary, can provide notifications and enable operator inputs to support manual operator control of radio frequency (RF) return link transmission parameters, and manual termination of return link transmissions. The network operations center **440** also can calculate the bandwidth demanded, reports to the service provider, and re-configures the satellite linking bandwidth.

When in communication with the content system **400**, the vehicle information system **300** can exploit the advent of high-speed connectivity solutions, such as a broadband connectivity solution, to establish and maintain a low-cost, high-capacity data connection with the content system **400**. The

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vehicle information system **300** thereby can support bidirectional communications with functionality associated with the content system **400** to provide enhanced information, entertainment, and communication services (or functionality). Exemplary functionality of the content system **400** can include on-board access to in-transit shopping, the Internet **310C**, electronic mail (or email), corporate virtual private networks (VPNs), customer virtual private networks (VPNs), and/or other sources of non-public (or personal) viewing content, such as a customer or corporate Intranet system. The vehicle information system **300** thereby can be established as another node on the "Worldwide Net" and can advantageously enhance a system user's experience, increase operational efficiency, and/or create a source of revenue for the aircraft operator.

FIG. 6 shows a preferred embodiment of the vehicle information system **300**, wherein the vehicle information system **300** includes a broadband communication system **510** for supporting broadband communications with the content system **400** (shown in FIG. 1). The broadband communication system **510** is illustrated as including a broadband antenna system **512** and a broadband control system **514**. Preferably being disposed under, and protected by, a radome, the broadband antenna system **512** can be provided in the manner set forth above with reference to the antenna system **330** (shown in FIG. 2B) and operates under control of the broadband control system **514**. Exemplary antenna systems and control systems are shown and described in set forth in the above-referenced co-pending United States patent application, entitled "SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING INTERNATIONAL TRAVEL," Ser. No. 11/269,378, filed on Nov. 7, 2005. An exemplary broadband antenna system is the MiJet broadband antenna system as manufactured by Starling Advanced Communications Ltd., of Yoqneam, Israel. The vehicle information system **300** thereby can support a broadband network load of approximately 18 Mbits/s for downstream traffic and 4.2 Mbits/s for upstream traffic.

The broadband control system **514** can include a conventional satellite modem system (not shown) and/or a media server system that is provided in the manner set forth above with reference to the media server system **310A** (shown in FIGS. 2A-B). Being in communication with the broadband antenna system **512**, the broadband control system **514** can provide control data signals **513A** to the broadband antenna system **512**. The broadband control system **514** thereby can direct the broadband antenna system **512** toward a selected satellite communication system **370A** (shown in FIG. 2B) such that the vehicle information system **300** can communicate with the satellite communication system **370A** and, thereby, a relevant content system **400** (shown in FIG. 1). When in communication with the content system **400**, the vehicle information system **300** can exchange content data signals **513B** with the content system **400** via the satellite communication system **370A**. In other words, the broadband control system **514** provides a broadband connection to and from the satellite communication system **370A**.

As illustrated in FIG. 6, the broadband control system **514** can communicate with the content distribution system **320** of the vehicle information system **300**. If the content distribution system **320** supports Gigabit (such as 1000Base-X and/or 1000Base-T) Ethernet communications in the manner discussed above, the broadband control system **514** can communicate with the content distribution system **320** via a Gigabit Ethernet communication connection as shown in FIG. 6. As desired, the broadband control system **514** and the content



distribution system **320** can communicate directly and/or indirectly via, for example, an aircraft interface system **522** as illustrated in FIG. **6**. The aircraft interface system **522** for aircraft **390B** with a wide-body configuration and/or a system controller **530** (shown FIG. **7B**) for aircraft **390B** with a narrow-body configuration can be coupled with the content distribution system **320** and provide an interface for providing selected aircraft and other avionics information, such as Aeronautical Radio Incorporated (ARINC) Standard 429 signaling, Ethernet signaling, discrete input/output keylines, public address audio, flight mapping data, to the vehicle information system **300**. The aircraft interface system **522** and/or the system controller **530** thereby can serve as a gateway between aircraft avionics equipment (not shown) and the vehicle information system **300**.

In operation, the broadband feed of viewing content **210** (shown in FIG. **4B**) is beamed from the satellite communication system **370A** to the broadband antenna system **512**. Upon receiving the downloaded viewing content **210D** (shown in FIG. **4B**), the broadband antenna system **512** can provide the received viewing content **210** to the broadband control system **514**. As desired, the broadband antenna system **512** can preprocess the received viewing content **210** in any conventional manner and provide the preprocessed viewing content **210** to the broadband control system **514**. Illustrative preprocessing operations can include amplification and/or down-conversion of the received viewing content **210** without limitation. In a preferred embodiment the received viewing content **210** is received as a pair of high-frequency signals within the Ku-Band (10.7 GHz-12.75 GHz) and are down-converted into a pair of intermediate-frequency (or low-frequency) signals within a predetermined intermediate-frequency (or low-frequency) band, such as the L-Band (950 MHz-2150 MHz).

The broadband antenna system **512** thereby can convert the received viewing content **210** into the preprocessed viewing content **210** that is suitable for distribution throughout the vehicle information system **300** without significant cable loss and/or signal degradation. The broadband control system **514** can receive the viewing content **210**, including the received viewing content and/or the preprocessed viewing content **210**, from the broadband antenna system **512** and can demodulate the viewing content **210**. Upon demodulating the viewing content **210**, the broadband control system **514** can provide the demodulated viewing content **210** to the content distribution system **320** for distribution throughout the vehicle information system **300**. The demodulated viewing content **210** thereby can be presented via the video presentation systems **362** (shown in FIGS. **4A-B**) and/or the audio presentation systems **364** (shown in FIGS. **4A-B**) of the vehicle information system **300**. As desired, the content distribution system **320** can include one or more access point **368**, such as the wireless access point (WAP) shown in FIG. **6**, for communicating with personal (or portable) media devices **200** (shown in FIG. **4B**). The demodulated viewing content **210** thereby can be presented via the video display system (shown in FIG. **4B**) and/or the audio system **250** (shown in FIG. **4B**) of the personal media devices **200**.

As desired, the above process can be reversed to transmit uploaded viewing content **210U** (shown in FIG. **4B**) from the vehicle information system **300** to the satellite communication system **370A** via the broadband antenna system **512**. Instructions for navigating viewing content available on the content system **400**, for example, can be entered via the input system **366** (shown in FIGS. **4A-B**) of the vehicle information system **300** and/or the user control system **260** (shown in FIG. **4B**) of the personal media device **200**. The navigation instruc-

tions can be entered in any conventional manner such as via a menu system presented on a touchscreen display system. Illustrative manners for entering the navigation instructions are shown and described in the above-referenced co-pending United States patent applications, entitled "SYSTEM AND METHOD FOR DOWNLOADING FILES," Ser. No. 10/772,565, filed on Feb. 4, 2004; entitled "PORTABLE MEDIA DEVICE AND METHOD FOR PRESENTING VIEWING CONTENT DURING TRAVEL," Ser. No. 11/154,749, filed on Jun. 15, 2005; and entitled "SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING INTERNATIONAL TRAVEL," Ser. No. 11/269,378, filed on Nov. 7, 2005; "SYSTEM AND METHOD FOR INTERFACING A PORTABLE MEDIA DEVICE WITH A VEHICLE INFORMATION SYSTEM," Ser. No. 12/210,624, filed on Sep. 15, 2008; and "PORTABLE USER CONTROL DEVICE AND METHOD FOR VEHICLE INFORMATION SYSTEMS," Ser. No. 12/210,689, filed on Sep. 15, 2008.

The content distribution system **320** preferably provides broadband Ethernet network connectivity between the head-end system **310H** (shown in FIG. **3**) and the user interface systems **360**, the access points **368**, and/or the personal media devices **200**. If provided as wireless access points (WAPs), for example, the wireless access points **368** can provide broadband wireless access for the personal media devices **200** by transmitting and/or receiving broadband radio frequency communication signals (not shown). To support broadband Ethernet network connectivity throughout the distribution system **320**, the switching system **321** can provide high-speed 10/100/1000 Base-SX/T Ethernet communications among the vehicle information system elements of the vehicle information system **300**. The vehicle information system **300** thereby can provide user (or passenger) access to the Internet **310C** and other audio and/or video viewing content **210**. The area distribution boxes (ADB) **322** (shown in FIGS. **3** and **7A-C**) can serve as network hubs and can enable the seat electronics boxes (SEBs) (and/or premium seat electronics boxes (PSEBs)) **324** (shown in FIGS. **3** and **7B-C**) to connect to the distribution system **320**. As desired, the distribution system **320** can support Internet protocol (IP), Spanning Tree Protocol, and/or Quality of Service.

The vehicle information system elements of the vehicle information system **300** preferably are serially connected by two balanced and twisted pair wires (not shown). Each vehicle information system element can be connected to a shared signaling system. The Ethernet signals are transmitted serially, one bit at a time, over the shared signal channel to each vehicle information system element. To send data, a selected vehicle information system element listens to the channel, and, when the channel is idle, the vehicle information system element transmits data in the form of an Ethernet frame or packets, thereby preventing data collisions on the data bus. If the channel is busy, the vehicle information system element continues to listen until the channel is idle.

After each frame transmission, each vehicle information system element on the distribution system **320** can contend equally for the next frame transmission opportunity. Access to the network channel thereby can be equal such that no single vehicle information system element can lock out the other vehicle information system elements. The Ethernet data frame preferably comprises of a set of bits organized into several fields. These fields include address fields, a variable size data field that carries from 46 to 1,500 bytes of data, and an error checking field that checks the integrity of the bits in the frame to make sure that the frame has arrived intact. The first two fields in the frame carry 48-bit addresses, called the

destination and source addresses. All units connected on the network look at the destination address. The vehicle information system element with the same address as the destination address in the frame will read in the entire frames. Other vehicle information system elements can stop reading the frame when the destination address does not match their own address.

The Ethernet distribution system **320** provides communication between the vehicle information system elements. Internet data, media contents, application codes, database, and built-in test equipment (BITE) commands can be sent from a crew terminal (or panel) **524** (shown in FIGS. 7A-C) and/or a file server system **528** (shown in FIGS. 7A-C) to the seat electronics boxes (SEBs) (and/or premium seat electronics boxes (PSEBs)) **324** (shown in FIGS. 3 and 7B-C) and/or a wireless zone terminator through a wireless portion of the distribution system **320**. The seat equipment can also send program request, BITE status, and passenger service data back to the headend system **310H** via the Ethernet distribution system **320**.

As desired, the distribution system **320** can include a fiber gigabit Ethernet portion that conforms to Institute of Electrical and Electronics Engineers (IEEE) Standard 802.3z. The fiber optic connection can be 62.5/125  $\mu$ m multi mode fiber with a 850 nm wavelength. The resultant data rate thereby can be 1 Gbits/s. If the distribution system **320** is provided with one or more copper Ethernet connections, the copper Ethernet connections preferably conform to Institute of Electrical and Electronics Engineers (IEEE) Standard 802.3. The resultant data rate can be 10/100/1000 Mbits/s. The copper connections for 10/100 Base-T copper Ethernet can include Category 5E (or equivalent) cables in accordance with American National Standards Institute Standard TIA/EIA-568-B; whereas, the copper connections for 1000 Base-T copper Ethernet can include Category 6 (or equivalent) cables in accordance with American National Standards Institute Standard TIA/EIA-568-B.

Selected embodiments of the vehicle information system **300** are shown and described with reference to FIGS. 7A-C. Turning to FIG. 7A, the vehicle information system **300** is shown as being suitable for use as a stand-alone system. The broadband communication system **510** of the vehicle information system **300** can include an antenna control unit (ACU) **516** for tracking communication signals from the satellite communication system **370A** (shown in FIG. 2B) and providing alignment data to the broadband antenna system **512**. The antenna control unit **516** thereby can initiate and/or maintain communication between the broadband antenna system **512** and the satellite communication system **370A** (shown in FIG. 2B).

The antenna control system **516** can comprise any conventional type of antenna controller and can direct the broadband antenna system **512** toward the satellite communication system **370A** in any suitable manner. Exemplary manners for initiating and/or maintaining communication between the broadband antenna system **512** and the satellite communication system **370A** are shown and described in the above-referenced co-pending United States patent application, entitled "SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING INTERNATIONAL TRAVEL," Ser. No. 11/269,378, filed on Nov. 7, 2005. As illustrated in FIG. 7A, vehicle position data can be provided by a vehicle position system **518**, such as a Global Positioning Satellite (GPS) system and/or an Inertial Reference System (IRS).

The antenna control system **516** can track the satellite communication system **370A** and maintain the connectivity

with the land-based satellite transceiver hub system **420** (shown in FIG. 5) over the satellite communication system **370A**. As needed, the antenna control system **516** can automatically find and switch to another suitable satellite beam when the vehicle **390** travels outside the area covered by the currently used satellite beam. The antenna control system **516** can automatically re-establish connectivity when satellite service is interrupted for any reason and the cause of interruption is rectified. The antenna control system **516** likewise can restore Internet protocol (IP) connectivity to the vehicle **390** after establishing the connection to the new beam. The content system **400** preferably supports beam switching to coordinate the vehicle information system **300** re-establishing the connectivity. Advance notice preferably is provided to the system applications of the vehicle information system **300** to allow the vehicle information system **300** adjust the performance parameters accordingly, such as VPN reconnect, audio/video streaming buffer, credit card verification buffer, etc.

The broadband control system **514** provides a broadband communication connection (or link) between the vehicle information system **300** and the satellite communication system **370A** (shown in FIG. 2B) and is illustrated as including at least one switching system **321**. The switching system **321** of the broadband control system **514** can be provided in the manner discussed above with reference to FIG. 3 and can include a private switching system **321A** and/or a public switching system **321B**. Segmenting the switching system **321** into the private switching system **321A** and the public switching system **321B** helps to prevent unauthorized access to the vehicle information system **300** or sensitive user (or passenger) information, such as user purchase authorization information. Preferably, no connection between external users and mobile platform passengers (other than authorized administrators) and internal, mission critical databases in the security enclave is allowed. The private switching system **321A** can communicate with the broadband communication system **510**; whereas, the public switching system **321B** communicates with one or more wireless access points **368**. The private switching system **321A** and the public switching system **321B** can communicate directly and/or indirectly, such as via a server system, such as a file server system **528**.

The broadband control system **514** likewise is shown as being in communication with the aircraft interface system **522**, which provides an interface between the vehicle information system **300** and aircraft avionics equipment (not shown) installed aboard a wide-body aircraft **390B** (shown in FIG. 2B). The file server system **528** can communicate with the broadband control system **514** and can be coupled with a data loading system **529**. Information, such as media content and/or cabin configuration data, can be provided to the vehicle information system **300** via the data loading system **529**. The data loading system **529** preferably is coupled with the file server system **528** via a Gigabit (such as 1000Base-X and/or 1000Base-T) Ethernet communication port.

As desired, one or more other types of vehicle information system elements can be coupled with the broadband control system **514**. A crew terminal (or panel) **524** can provide a user interface for permitting a crew of a passenger vehicle **390** (shown in FIGS. 4A-B) to control system configurations and/or features of the vehicle information system **300**. Exemplary system configurations and/or features that can be controlled via the crew terminal **524** can include displaying (and/or changing) a seat layout of the passenger seats **382** (shown in FIGS. 4A-B) within the passenger cabin **380** (shown in FIGS. 4A-B) of a passenger vehicle **390** (shown in FIGS. 4A-B), public address (or PA) zones within the passenger cabin **380**,

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database control, audio channel assignments, and/or power control for one or more personal media devices **200**. The crew terminal **524** likewise can be used to perform system BITE and/or software downloads for the vehicle information system **300**. The broadband control system **514** can be coupled with a terminal wireless local area network (LAN) system **526** and/or a telephone system **525**, such as a PicoCell telephone system that supports mobile telephone connectivity within the passenger vehicle **390** via the vehicle information system **300**.

Public address (or PA) audio can be provided to the vehicle information system **300** via the broadband control system **514** and/or a system controller **530** (shown FIG. 7B). If provided in a baseband format, the public address audio can be provided to the broadband control system **514** and/or the system controller **530** from the aircraft interface system **522**. The broadband control system **514** and/or the system controller **530** preferably digitize and/or encode the baseband public address audio into an Ethernet data stream and distribute the digitized public address audio to the passenger seats **382** via the content distribution system **320**. For example, the digitized public address audio can be provided to the switching systems **321** and area distribution boxes (ADB) **322** (shown in FIGS. 7B-C) for presentation via the audio systems **250** (shown in FIG. 4B) of the respective personal media devices **200** and/or the audio presentation system **364** (shown in FIGS. 4A-B) of the vehicle information system **300**. Upon receiving the digitized public address audio, the audio systems **250** and/or the audio presentation system **364** can decode the digitized public address audio into analog audio and present the analog public address audio. Preferably, the public address audio takes priority over any other viewing content **210** being presented by the audio systems **250** and/or the audio presentation system **364**.

The wireless access point **368** is shown as including an access point antenna system **369**. The access point antenna system **369** can transmit and/or receive broadband radio frequency communication signals (not shown) between the vehicle information system **300** and one or more personal media devices **200**. The communication ports (or connectors) **270** of the personal media device **200** is illustrated as including a device antenna system **270A** for communicating with the access point antenna system **369**. The access point antenna system **369** and the device antenna system **270A** can comprise any conventional types of antenna systems suitable for transmitting and/or receiving the broadband radio frequency communication signals between the vehicle information system **300** and the personal media devices **200**.

The vehicle information system **300** of FIG. 7B is suitable for installation aboard an aircraft **390B** (shown in FIG. 2B) with a narrow-body configuration. The broadband antenna system **512**, the broadband control system **514**, and the wireless access point **368** are shown as being provided in the manner set forth above with reference to FIG. 7A. The vehicle information system **300** is shown as including a system controller **530**. The system controller **530** is coupled with the content distribution system **320** and provides an interface for providing selected aircraft and other avionics information, such as Aeronautical Radio Incorporated (ARINC) Standard 429 signaling, Ethernet signaling, discrete input/output keylines, public address audio, flight mapping data, to the vehicle information system **300**. The system controller **530** thereby can serve as a gateway between aircraft avionics equipment (not shown) and the vehicle information system **300**. As desired, the system controller **530** can be coupled with one or more content sources **310**, such as a video tape recorder

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system **310X**, for providing viewing content **210** for presentation aboard the vehicle information system **300**.

As shown in FIG. 7B, the content distribution system **320** of the vehicle information system **300** can include a plurality of tapping units **327** for providing radio frequency video signals to video presentation system **362**, such as overhead cabin display systems **362A**. Baseband video signals likewise can be distributed to the overhead cabin display systems **362A** via one or more video distribution systems **328**. The tapping units **327** and/or the video distribution systems **328** preferably are provided as line replaceable units (LRUs) in the manner set forth above. As desired, digital video signals can be distributed via one or more high-speed 10/100/1000 Base-SX/T Ethernet communication connections. The content distribution system **320** can include at least one video seat electronics boxes (VSEBs) **324V** that are provided in the manner set forth above with reference to the seat electronics boxes (SEBs) (and/or premium seat electronics boxes (PSEBs)) **324** (shown in FIG. 3). The video seat electronics boxes **324V** can provide the digital video signals to a selected video presentation system **362**, such as a seatback display system **362B** of the vehicle information system **300** and/or a video display system **240** (shown in FIG. 4B) of the personal media device **200**, for presentation.

Turning to FIG. 7C, the vehicle information system **300** is shown as being suitable for installation aboard an aircraft **390B** (shown in FIG. 2B) with a wide-body configuration. The broadband antenna system **512**, the broadband control system **514**, and the wireless access point **368** are provided in the manner set forth above with reference to FIG. 7A. As illustrated in FIG. 7C, the system controller **530** of the vehicle information system **300** can be coupled with the content distribution system **320** and provides an interface for providing selected aircraft and other avionics information, such as Aeronautical Radio Incorporated (ARINC) Standard 429 signaling, Ethernet signaling, discrete input/output keylines, public address audio, flight mapping data, to the vehicle information system **300**. The system controller **530** thereby can serve as a gateway between aircraft avionics equipment (not shown) and the vehicle information system **300**. As desired, the system controller **530** can be coupled with one or more content sources **310**, such as a camera system **310Y** and/or a direct broadcast satellite (DBS) television system **310Z**, for providing viewing content **210** for presentation aboard the vehicle information system **300**.

FIG. 7C shows that the content distribution system **320** of the vehicle information system **300** can include a one or more digital tapping units **329** for providing video signals to video presentation system **362**, such as overhead cabin display systems **362A**. As desired, digital video signals can be distributed via one or more high-speed 10/100/1000 Base-SX/T Ethernet communication connections. The content distribution system **320** can include at least one seat electronics boxes (SEBs) **324**. The seat electronics boxes **324** can provide the digital video signals to a selected video presentation system **362**, such as a seatback display system **362B** of the vehicle information system **300** and/or a video display system **240** (shown in FIG. 4B) of the personal media device **200**, for presentation. The vehicle information system **300** likewise is shown as including at least one media (or content) server system **310A** in the manner discussed in more detail above with reference to FIGS. 2A-B.

An exemplary wireless access point **368** for the vehicle information system **300** (shown in FIGS. 7A-C) is illustrated in FIG. 8. The wireless access point **368** is shown as including an input/output (I/O) processor system **610** that communicates with an Ethernet transceiver **620**. The wireless access

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point 368 has a communication port 630 for exchanging Ethernet signals (not shown) with the broadband control system 514 (shown in FIGS. 7A-C) and/or a selected area distribution box (ADB) 322 (shown in FIGS. 7B-C) of the vehicle information system 300. The input/output (I/O) processor system 610 likewise can communicate with a wireless module system 660. The wireless module system 660 is coupled with the access point antenna system 369 and enables the access point antenna system 369 to transmit and/or receive broadband radio frequency communication signals (not shown) between the vehicle information system 300 and one or more personal media devices 200 (shown in FIGS. 7A-C). As shown in FIG. 8, the wireless access point 368 includes a power supply system 640 that received incoming power from the area distribution box (ADB) 322 and that provides operating power for the wireless access point 368.

In operation, the vehicle information system 300 advantageously can support bidirectional data transfers at significant data rates. For example, the vehicle information system 300 can support (forward link) data downloads with data rates of up to approximately 10 Mbps-15 Mbps or higher and (return link) data uploads with data rates of up to approximately 1.5 Mbps or higher. The bandwidth used by a typical passenger (or user) during eight hours of travel can be about 7 Mbps. The vehicle information system 300 can permit access to the Internet 310C in any conventional manner, including via a personal media device 200 (shown in FIG. 4B) that communicates with the vehicle information system 300 via a wired and/or wireless access point 368 and/or via a user (or passenger) interface systems 360 (shown in FIGS. 4A-B), such as a seatback display systems 362B (shown in FIGS. 4A-B), of the vehicle information system 300. As desired, the personal media device 200 can comprise a stand-alone installation such that the personal media device 200 operates as an independent passenger data network via the access point 368. Connectivity preferably is accomplished via the personal media device 200.

When installed aboard an aircraft 390B, for example, the vehicle information system 300 preferably presents a broadband portal application that provides users (or passengers) with onboard access to a premier set of in-flight Intranet and Internet, information, entertainment, communications, and/or other system services during travel. Selected system services may be provided at no cost to the user (or passenger); whereas, other selected system services may require payment of a fee before access to the system services is permitted. The system services can include access to websites on the World Wide Web via the onboard intranet. Thereby, the user can have direct access to virtually any site on the Internet 310C. Access to selected sites, such as web sites that present obscene or otherwise objectionable material, may be limited during travel. Stated somewhat differently the vehicle information system 300 can provide website filtering/blocking of objectionable content, unauthorized site and services which require excess bandwidth. The ground network operations center (NOC) 440 (shown in FIG. 5) likewise can filter/block the inappropriate URLs/unauthorized site before they are sent to the vehicle information system 300. The user likewise can send and/or receive electronic mail (or email) message by directly accessing their business and/or personal email accounts. As desired, an authorized user can establish a connection to a virtual private network (VPN). The user can access instant messaging (IM) and/or Short Message Service (SMS).

The user can access viewing content 210 stored by the vehicle information system 300. The stored viewing content 210 can include premium viewing content 210, such as

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selected television programming, movies, and/or short films. Electronic magazines (e-zines), newspapers and other publications likewise can be provided as the viewing content 210. The vehicle information system 300 preferably provides a standard selection of publications and/or publications that are specifically selected to appeal to user demographics. As desired, the viewing content 210 can be selected and/or manipulated to increase font size and reviewed while on the aircraft 390B. Electronic publications may be removed from the aircraft 390B if purchased.

Additionally, and/or alternatively, the user can access onboard games and/or view advertising, news, weather, sports financial, and/or other types of viewing content 210. The viewing content 210 can be selected, for example, based upon the user's interests and/or the region of travel. The advertising content can include Web advertising content. The user likewise can access airline information content, which can includes maps, connecting gate information, arrival/departure information, and/or destination information based on airline preference. The vehicle information system 300 can offer viewing content 210 provided via one or more channels of Internet Protocol Television (IPTV) programming and/or Internet Protocol (IP) Radio programming. The IPTV programming can include live programming that is focused on news and sports. Other types of IPTV programming may be delivered over the broadband link but not in a real-time fashion and usually during non-peak network demand periods.

As set forth above, selected system services of the vehicle information system 300 may require payment of a fee before access to the system services is permitted. Exemplary fee-based system services can include pay-per-use services and/or in-flight shopping. The pay-per-use services can include specialty system services, such as streaming audio, streaming video, Internet Protocol Television (IPTV) programming, and system services that utilize the broadband telecommunications link with the terrestrial content system 400. Exemplary system services that utilize the broadband telecommunications link include instant messaging (IM), Short Message Service (SMS), restaurant reservations, tee times, online bookings, and and/or access to games. The fee for these system services can vary based on the particular feature accessed. The vehicle information system 300 likewise can provide computer games and/or multi-player games, which can be charged on an unlimited play of a title basis and/or unlimited play of games from the same distributor.

In-flight shopping advantageously permits a user (or Web shopper) to make purchases by browsing a selected Web site, selecting an item registering on the site, providing a credit card number and shipping information. The sales information can be transmitted to the Web vendor who, upon verifying the credit card information, ships the purchased item. The preferably receives a confirmation number. As desired, the graphic content of e-commerce web sites can be re-hosted and stored on the server system 310A (shown in FIGS. 2A-B). At least one network operations center (NOC) 440 (shown in FIG. 5), such as the network operations center 440B (shown in FIG. 5), can monitor changes that occur on the ground web sites. The network operations center 440 thereby can synchronize the airborne viewing content 210 with the ground-based viewing content 210 and provide regular updates for pricing, product, etc. Preferably, the vehicle information system 300 can select appropriate e-commerce partners to match user demographics and preferences regarding markets and services.

If he elects to make a purchase while browsing the selected Web site, the users can provide purchase authorization information, such as credit card verification information, to con-

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firm that the user is authorized to make the purchase. As desired, the vehicle information system 300 can include a card reader (not shown) for reading purchase authorization information provided by various types of cards, such as credit cards, frequent flyer cards, and the like. The card reader preferably is disposed adjacent to the passenger seats 382 (shown in FIGS. 4A-B). The vehicle information system 300 can authenticate the purchase authorization information in real time to avoid transaction processing delays and potential fraud. As needed, the vehicle information system 300 can cache the purchase authorization information while the satellite link is not available. The purchase authorization information thereby can be transmitted once the satellite link becomes available. The vehicle information system 300 preferably provides purchase confirmation information, such as a confirmation number, upon verifying the purchase authorization information.

An exemplary confirmation process 700 for confirming credit card authorization information is shown in FIG. 9. At 710, a user browses (or shops) at the selected Web site. Upon deciding to make a purchase from the selected Web site, the user, at 720, provides credit card payment information (and/or shipping and other user information) to the vehicle information system 300 (shown in FIGS. 2A-B). The vehicle information system 300 confirms whether the satellite link to the satellite communication system 370A (shown in FIG. 2B) is available, at 730. If the satellite link is available, the vehicle information system 300, at 740, transmits the credit card payment information (and/or shipping and other user information) to the network operations center (NOC) 440 (shown in FIG. 5). The network operations center 440 verifies the credit card payment information (and/or shipping and other user information) and, upon verifying the information, provides a confirmation number to the vehicle information system 300. At 750, the vehicle information system 300 provides the confirmation number to the user.

If the vehicle information system 300, at 730, determines that the satellite link is not available, the vehicle information system 300, at 760, can determine whether the purchase amount is less than (or equal to) a predetermined maximum purchase limit. At 770, the vehicle information system 300 requests that the user try to make his purchase at a later time if the purchase amount is greater than the predetermined maximum purchase limit. Otherwise, the vehicle information system 300, at 780, sends the credit card payment information (and/or shipping and other user information) to a buffer system (not shown). The vehicle information system 300 informs the user that the confirmation number will be provided via electronic mail (or e-mail) and/or periodically attempts to transmit the credit card payment information (and/or shipping and other user information) to the network operations center 440. The vehicle information system 300 can attempt to transmit the credit card payment information (and/or shipping and other user information) in accordance with any suitable criteria, such as a predetermined time interval.

In a preferred embodiment, the vehicle information system 300 can collect and/or report data necessary to support billing of commercial services on a per user per session basis including date/time/duration of service, airline code/flight number, user identification number (or code), payment option, pricing plan, type of service, applicable promotions and discounts with associated expiration dates, and/or geographic region of service. Exemplary billing information can include an aircraft identification number (or code), a date of network activity, a time and/or duration of the network activity, a region of the network activity, and/or any unique usage/events (i.e. paid-per-use service). The vehicle information system 300 like-

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wise can data necessary to support billing of customers based on bandwidth usage for transmittal of customer-specific content, data, and/or off-board transactions. As desired, the vehicle information system 300 can permit users to select a subscription payment plan at login, to cancel their subscriptions, and/or to select a subscription payment plan during account maintenance.

Users can perform maintenance on their user accounts at any time. For example, the vehicle information system 300 can provide free user access to user account services when the radio frequency (RF) link connectivity active. After travel is complete, users can maintain their user accounts via a ground portal (not shown). Users preferably are required to authenticate their identities prior to accessing the account information. As desired, any user purchase authorization information, such as credit card numbers, entered during account maintenance can be immediately verified. For example, credit card information can be verified to confirm that the card number entered is valid and is approved for a nominal charge.

Users likewise can access system registration services at any time, such as via the ground portal and/or via the vehicle information system 300 when the radio frequency (RF) link connectivity active. After travel is complete, users can maintain their user accounts via a ground portal (not shown). Access to the system registration services preferably is provided at no cost to the user. On-line, self-help customer support, including web-based informational sources and answers to frequently asked questions (FAQs) likewise can be made available to users. As desired, the system can collect information to identify specific aircraft that are active on the network.

To help assure secure transactions, communications between the vehicle information system 300 and the content system 400 preferably are encrypted. Wireless security software likewise can be implemented for safety transaction. The vehicle information system 300 can protect itself from viruses. If the anti-virus software is used, for example, the anti-virus software can be updated on a time basis to maintain currency of data files and scanning engine from the virus protection software vendor that include signatures identifying the latest viruses. The vehicle information system 300 likewise can purge all user data before the end of travel. Such user data can include, but is not limited to, user name, account information, purchase authorization information, and/or user activities.

Turning to FIG. 10A, the vehicle information system 300 is shown as including a telephone system 800. Like the telephone system 525 (shown in FIG. 7A), the telephone system 800 can be provided as a PicoCell telephone system and/or can support mobile telephone connectivity within the passenger vehicle 390 (shown in FIGS. 2A-B). The vehicle information system 300 thereby enables users (or passengers) to operate their personal cellular telephones (not shown) and other personal media devices 200 (shown in FIG. 4B) that support cellular communication connections while traveling aboard the passenger vehicle 390. By integrating the telephone system 800, the vehicle information system 300 advantageously can provide robust cellular telephone service that has greater simultaneous calling capacity and that has lower per minute cost than conventional cellular telephone systems.

As shown in FIG. 10A, the telephone system 800 can include a PicoCell system 810 that communicates with one or more radio frequency (RF) management systems 820 and/or aerial combiner unit (ACU) systems 830. The PicoCell system 810, the radio frequency (RF) management systems 820, and the aerial combiner unit systems 830 are shown as com-

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municating via coaxial communication connections **840**. Each aerial combiner unit system **830** provides at least one leaky feeder system **850** for exchanging cellular communication signals with the personal cellular telephones and other personal media devices **200**. In the manner set forth in FIG. 7A, the PicoCell system **810** and/or at least one of the radio frequency management systems **820** can communicate with the aircraft interface system **522** via a high-speed 10/100/1000 Base-SX/T Ethernet communication connection **860**.

The telephone system **800** preferably receives the cellular communication signals and converts the cellular communication signals into a Voice-over-Internet-Protocol (VoIP) format for transmission to the content system **400** via the broadband communication system **510** and the satellite communication system **370A** (shown in FIG. 2B). The content system **400** exchanges the VoIP signals with the Internet **310C** (shown in FIG. 2B). Incoming VoIP signals can be converted by the telephone system **800** into cellular communication signals that are transmitted to the personal cellular telephones and other personal media devices **200**. The vehicle information system **300** thereby can provide a predetermined number of cellular telephone channels for cabin internal seat-to-seat communication and/or for air-to-ground communication. As desired, a telephone handset system can be integrated into a selected passenger seat **382** (shown in FIGS. 4A-B) and interfaced with the headend system **31 OH** (shown in FIG. 3).

Alternatively, and/or additionally, the vehicle information system **300** can include a television system. Turning to FIG. 10B, for example, vehicle information system **300** is shown as including an integrated digital television (IDTV) system **900**. An exemplary integrated digital television system is shown and described in the above-referenced co-pending United States patent application, entitled "SYSTEM AND METHOD FOR RECEIVING BROADCAST CONTENT ON A MOBILE PLATFORM DURING INTERNATIONAL TRAVEL," Ser. No. 11/269,378, filed on Nov. 7, 2005. The integrated digital television system **900** is illustrated as including a digital television antenna system **910** and a digital television antenna control unit (ACU) **930**. Preferably being disposed under, and protected by, a radome, the digital television antenna system **910** can be provided in the manner set forth above with reference to the broadband antenna system **512** and operates under control of a multi-regional digital receiver (MRDR) system **950**.

The digital television antenna control unit **930** can track communication signals from the satellite communication system **370A** (shown in FIG. 2B) and providing alignment data to the digital television antenna system **910**. As illustrated in FIG. 10B, position data **940** can be provided to the digital television antenna control unit **930** by a vehicle position system (not shown), such as a Global Positioning Satellite (GPS) system and/or an Inertial Reference System (IRS). The digital television antenna control unit **930** thereby can initiate and/or maintain communication between the digital television antenna system **910** and the satellite communication system **370A**. The digital television antenna control unit **930** can direct the digital television antenna system **910** toward a selected satellite communication system **370A** that can be the same and/or different satellite communication system **370A** at which the broadband antenna system **512** is directed.

If the television viewing content **210** (shown in FIGS. 2A-B) is provided as a pair of oppositely-polarized signals, a low-noise amplifier (LNB) system **920** can amplify the pair of oppositely-polarized signals as illustrated in FIG. 10B. The low-noise amplifier (LNB) system **920** likewise can down-convert the pair of oppositely-polarized signals from being

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high-frequency signals within the Ku-Band (10.7 GHz-12.75 GHz) into a pair of intermediate-frequency (or low-frequency) signals within a predetermined intermediate-frequency (or low-frequency) band, such as the L-Band (950 MHz-2150 MHz).

The intermediate-frequency (or low-frequency) signals can be provided to one or more multi-regional digital receiver systems **950**. Each multi-regional digital receiver system **950** selects a predetermined television channel from the television viewing content **210**. Being in communication with selected switching systems **321**, the multi-regional digital receiver systems **950** provide the predetermined television channels to the content distribution system **320** for presentation at the passenger seats **382** (shown in FIGS. 4A-B) in the manner set forth in more detail above.

The described embodiments are susceptible to various modifications and alternative forms, and specific examples thereof have been shown by way of example in the drawings and are herein described in detail. It should be understood, however, that the described embodiments are not to be limited to the particular forms or methods disclosed, but to the contrary, the present disclosure is to cover all modifications, equivalents, and alternatives.

What is claimed is:

1. A vehicle information system suitable for installation aboard a passenger vehicle and for supporting broadband communications with a terrestrial content source via a preselected satellite communication system during travel, comprising:

a first broadband control system for supporting bidirectional broadband data communication with the terrestrial content source via a first broadband data satellite link; and

a content distribution system disposed aboard the passenger vehicle for distributing selected viewing content received by said first broadband control system from the terrestrial content source throughout the vehicle information system, said content distribution system including a switching system being segmented into a private switching system for communicating with said first broadband control system and a public switching system for communicating with a wireless access point,

wherein said switching system prevents unauthorized wireless access to the vehicle information system by unauthorized persons outside of the passenger vehicle.

2. The vehicle information system of claim 1, further comprising a telephone system for supporting cellular telephone connectivity by exchanging telephone communication signals over said content distribution system via said switching system.

3. The vehicle information system of claim 2, wherein said telephone system further includes a PicoCell telephone system.

4. The vehicle information system of claim 1, further comprising a second broadband control system for communicating with a second broadband data satellite link and for supporting bidirectional telephone connectivity within the passenger vehicle via the vehicle information system.

5. The vehicle information system of claim 1, further comprising a data loading system being in communication with said content distribution system for supporting bidirectional configuration communication within the passenger vehicle via the vehicle information system.

6. The vehicle information system of claim 5, wherein said bidirectional configuration communication includes transfer-

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ring at least one of media content, cabin configuration data, system built-in test equipment commands, and software downloads.

7. The vehicle information system of claim 1, wherein at least one of said first broadband data satellite link, said first broadband control system, and said wireless access point is provided as a line replaceable-unit. 5

8. The vehicle information system of claim 1, wherein said wireless access point enables a personal media device disposed aboard the passenger vehicle to securely communicate with the terrestrial content source. 10

9. The vehicle information system of claim 1, further comprising a local content source and a headend system for providing overall system control functions for the vehicle information system, wherein said local content source is at least partially integrated with said headend system, wherein a personal media device disposed aboard the passenger vehicle is enabled to select and present viewing content available from said local content source. 15

10. The vehicle information system of claim 1, wherein said content distribution system is selected from a group consisting of a wired distribution system and a wireless distribution system. 20

11. The vehicle information system of claim 1, further comprising a satellite link control system for directing said first broadband data satellite link toward the preselected satellite communication system. 25

12. The vehicle information system of claim 11, wherein said satellite link control system directs said first broadband data satellite link based upon a comparison of a position of the passenger vehicle with a position of the preselected satellite communication system. 30

13. The vehicle information system of claim 12, wherein said satellite link control system receives the position of the passenger vehicle from a vehicle position system selected from a group consisting of a Global Positioning Satellite system and an Inertial Reference System. 35

14. The vehicle information system of claim 1, further comprising an operator device disposed aboard the passenger vehicle for communicating with said first broadband control system. 40

15. The vehicle information system of claim 14, wherein the operator device is enabled to communicate with onboard equipment that comprises at least one of a public address system, a database control system, and a control system for providing power control for one or more personal media devices. 45

16. The vehicle information system of claim 15, wherein the operator device is a crew terminal for controlling the onboard equipment. 50

17. The vehicle information system of claim 1, wherein said switching system is provided aboard the passenger vehicle as a line replaceable-unit.

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18. An aircraft, comprising:

a fuselage;

a plurality of passenger seats arranged within the fuselage; and

a vehicle information system-coupled with said fuselage and being provided in accordance with claim 1.

19. A method for supporting broadband communications between a vehicle information system disposed aboard a passenger vehicle and a terrestrial content source via a preselected satellite communication system, comprising:

establishing, by the vehicle information system, a bidirectional broadband data communication connection with the terrestrial content source via a first broadband data satellite link; and

distributing, by the vehicle information system, selected viewing content received from the terrestrial content source throughout the vehicle information system via a switching system being segmented into a private switching system for communicating with said first broadband control system and a public switching system for communicating with a wireless access point,

wherein said switching system prevents unauthorized wireless access to the vehicle information system by unauthorized persons outside of the passenger vehicle.

20. The method of claim 19, further comprising providing bidirectional telephone connectivity within the passenger vehicle by exchanging telephone communication signals over said switching system via a telephone system disposed within the vehicle information system.

21. A computer program product for supporting broadband communications between a vehicle information system disposed aboard a passenger vehicle and a terrestrial content source via a preselected satellite communication system, the computer program product being encoded on one or more non-transitory machine-readable storage media and comprising:

instruction for establishing a bidirectional broadband data communication with the terrestrial content source via a first broadband data satellite link; and

instruction for distributing selected viewing content received from the terrestrial content source throughout the vehicle information system via a switching system being segmented into a private switching system for communicating with said first broadband control system and a public switching system for communicating with a wireless access point,

wherein said switching system prevents unauthorized wireless access to the vehicle information system by unauthorized persons outside of the passenger vehicle.

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